



Rising Tide Fund

A rising tide lifts all boats.

The 2008–2010 Grow Boating Initiative Pledge Declaration Form

Contribute to help fund Grow Boating Initiative programs including the Discover Boating marketing campaign, Marine Industry Dealer Certification and Water Access Alliance. In return, Grow Boating will recognize your support throughout the boating industry.

YES! My company wants to be recognized as a Grow Boating supporter. We pledge a three-year total of \$_____ in funding for the Grow Boating Initiative. In exchange, we understand that Grow Boating will provide the benefits described for this donor level. At any time during the course of the program we can increase our contribution and qualify for the benefits at the higher level.

Our 2008 contribution of \$_____ is enclosed. We understand that we will be invoiced for the outstanding balance in January 2009 and January 2010. (An initial installment of at least one third is required.)

Bill my company for our one-time 2008 contribution on this date: _____

Company Name

Address

City State Zip Code

Phone Number Fax Number

Email Address

Website

Contact Name Contact Signature

Share the Credit

We want to recognize contributions by industry segment as well. Please indicate below the industry segment to get credit for your contribution:

- Marine Mass Retailers
- Marine Lenders
- Marine Insurance Companies
- Sailing Industry
- Marinas
- Yacht Brokers
- Boat Show Producer
- Boat Rentals, Chartering and Clubs
- Boating Courses and Schools
- Other _____

Please make checks payable to Grow Boating, Inc. Payments are not tax deductible as a charitable contribution; however, payments may be deductible as an ordinary business expense. Check with your financial and legal counsel. Please forward payments to the following address:

Grow Boating c/o NMMA
200 East Randolph Drive, Suite 5100
Chicago, IL 60601

Contacts:

To learn more, visit Growboating.org or contact:

Grow Boating Administrative Asst.
Jaime Giovannetti
312.946.6288
jgiovannetti@nmma.org

Grow Boating Manager
Freya Olsen
312.946.6255
folsen@nmma.org





A rising tide lifts all boats: Demonstrate your leadership and help Grow Boating

Contributions to the voluntary Rising Tide Fund support the programs of the Grow Boating Initiative, including the Discover Boating marketing campaign, Marine Industry Dealer Certification and Water Access Alliance. In return, Grow Boating will recognize your support throughout the boating industry.

Contribution Levels & Benefits

Annual Contribution Levels

| | At Least | Up To |
|------------------|----------|----------|
| Participant | \$1 | \$999 |
| Bronze | \$1,000 | \$4,999 |
| Silver | \$5,000 | \$9,999 |
| Gold | \$10,000 | \$24,999 |
| Platinum* | \$25,000 | \$49,999 |
| Double Platinum* | \$50,000 | \$74,999 |
| Triple Platinum* | \$75,000 | \$99,999 |

*Platinum Annual Contribution Levels increase in \$25,000 increments.



Three Year Total Pledges

| | At Least | Up To |
|------------------|-----------|-----------|
| Participant | \$1 | \$2,999 |
| Bronze | \$3,000 | \$14,999 |
| Silver | \$15,000 | \$29,999 |
| Gold | \$30,000 | \$74,999 |
| Platinum* | \$75,000 | \$149,999 |
| Double Platinum* | \$150,000 | \$224,999 |
| Triple Platinum* | \$225,000 | \$299,999 |

*Platinum 3-year Pledge Levels increase in \$75,000 increments.

NOTE: Three Year Pledges are requested for budgeting purposes

Participant

Participants receive recognition on GrowBoating.org and in the Grow Boating Annual Report, as well as recognition in trade events show directories. Participants also receive access to the "Industry Only" section of GrowBoating.org.

Bronze Level

Bronze Level Contributors are entitled to all Participant benefits plus:

- Access to Discover Boating marketing materials, images and logos
- Contribution-level specific Grow Boating logo for use in trade ads
- Contribution-level specific Grow Boating table-top signage for use at industry trade events
- Framed Certificate of Appreciation

Silver Level

Silver Level Contributors are entitled to all Bronze Level benefits plus:

- Contribution-level specific appreciation plaque
- Company profile in Grow Boating Newsletter

Gold Level

Gold Level Contributors are entitled to all Silver Level benefits plus press release acknowledgement

Platinum Level

Platinum Level Contributors are entitled to all Gold Level benefits plus:

- Contribution-level specific banner recognition at industry trade shows
- Seat on Grow Boating Advisory Council

**DiscoverBoating.com listings are provided to various industry segment contributors. Information is available at GrowBoating.org