

Marine Industry Dealership Certification  
200 East Randolph Drive  
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Chicago, IL 60601  
Phone 312-946-6500  
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www.dealercertification.org



**MARINE INDUSTRY DEALERSHIP CERTIFICATION  
CONTINUATION and VISITATION REQUEST FORM**

**Dealership Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone/Fax:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Owner or Principal:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Certification Program Contact:** \_\_\_\_\_

**Cert Contact Title:** \_\_\_\_\_

**Cert Email:** \_\_\_\_\_

**PLEASE PROVIDE THE FOLLOWING INFORMATION:**

**Power Boat Brands Currently Carried:** \_\_\_\_\_

**Sail Boat Brands Currently Carried:** \_\_\_\_\_

**Engine Brands Currently Carried:** \_\_\_\_\_

**Trailer Brands Currently Carried:** \_\_\_\_\_

**TOTAL NUMBER OF EMPLOYEES AT DEALERSHIP \_\_\_\_\_ (REQUIRED FIELD)**

I certify that I am an authorized agent of the dealership listed above. By completing and signing this form, I agree to have my dealership location shown participate in the Marine Industry Dealer Certification program. I understand that this agreement applies only to the dealership location listed.

Certification of the dealership location listed is dependant on compliance with all of the criteria for Marine Industry Dealer Certification as outlined in the program process guide, verified by a visit from an approved program consultant, and payment of the appropriate program fees. It is understood that program certification of the dealership location listed is not guaranteed.

No additional dealership locations or businesses associated with the dealership listed may use or display any Marine Industry Dealer Certification materials or represent any location other than the location listed as a Marine Industry Certified Dealership (upon completion of the program), unless such location(s) have also been individually certified.

Payments made to attend a Marine Industry Dealer Certification Launch Workshop, to obtain certification visits, and applicable administrative fees, are non-refundable.

Upon completion and submission of this form and submission of required payment, the dealership will be contacted to schedule a visitation. DEALERSHIPS WILL BE CHARGED A \$1,000 FEE FOR SITE VISITS CANCELLED LESS THAN 21 DAYS PRIOR TO THE SCHEDULED DATE. DEALERSHIP WILL ALSO BE BILLED FOR ANY TRAVEL COSTS INCURED ASSOCIATED WITH RECHEDULING A SITE VISIT ONCE TRAVEL ARRANGEMENTS ARE COMPLETED.

Prior to the commencement of consultant visit services receipt of appropriate fee payment is required. This fee provides for one consultant visit. Should additional visits be requested, associated costs will be the responsibility of the dealer.

If the dealership does not participate in the Certification Visitation Process within nine months of completing a launch workshop, attendance at a new Launch Workshop will be required. Cost of this additional Launch Workshop will be the responsibility of the dealership

Prior to receiving official program certification and receiving promotional materials, payment all fees and required documentation must be complete.

If the dealership does not complete the certification process including payment of all fees and submission of required documentation within nine months of their first Certification Visit, an additional consultant visit will be required. Cost of this additional consultant visit will be the responsibility of the dealership.

The dealership listed may not represent itself as a "Marine Industry Certified Dealership" until official written notice is provided confirming full compliance with all requirements and payments.

Dealer agrees that should it not remain a certified dealer and remain a participant in the dealer certification program or become de-certified, use of Marine Industry Certified Dealership materials, program logos, and all representations of program participation must cease immediately.

Should action be required to enforce Marine Industry Certified Dealership rules and regulations, including the proper use of Marine Industry Certified Dealership materials, program logos, representations or use at non-certified dealership locations, the dealership listed agrees to pay the costs of enforcement, including but not limited to attorney fees, court costs, and administrative fees.

Certification shall remain valid for a period of one year from the date of official notification of certification in the Marine Industry Dealer Certification program. Continued involvement in the Marine Industry Dealer Certification program beyond the first year requires annual continuation and payment of related fees as outlined in the program guide.

Dealership Authorized Agent: \_\_\_\_\_  
(Print)

Authorized Agent Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_

## CONTINUATION REQUIREMENTS AND COSTS

The Marine Industry Dealership Certification program requires all dealerships to renew their certification annually. Marine Industry Certified Dealerships have one year and 60 days from their previous certification date to complete the continuation process.

Attendance at a workshop is not required for continuation this year. Dealerships must demonstrate that they have maintained the original certification requirements at your continuation site visit conducted by Five Star Solutions LLC. The Marine Industry Dealership Certification Quarterly Management Review included in the Process Guide will help you prepare for the continuation visit. (A copy of the Management Review is attached.)

The cost of certification continuation is \$2,495 and includes an employee satisfaction survey and results report, access to a certification consultant prior to, during and after visitation, a continuation site visit conducted by program consultant.

**Name of Dealership:** \_\_\_\_\_  
intends to continue certification: Yes  No

**Please contact John Warnik, Program Manager, at 312-946-6500 or [jwarnik@dealercertification.org](mailto:jwarnik@dealercertification.org) to schedule your site visit.**

### PAYMENT

**CONTINUATION AMOUNT:** \$ 2,495.00

**Amount being paid:**  \$2,495

\_\_\_\_\_ I am paying by credit card (please circle one)

VISA

MasterCard

American Express

Cardholder's Name: \_\_\_\_\_

Account Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**For credit card payment, please fax all pages of this completed document to 312-946-1462**

\_\_\_\_\_ I am paying by attached check. Make check payable Marine Certification, Inc.

**Mail this form with your attached payment to:  
John Warnik  
Marine Industry Dealership Certification  
200 E. Randolph, Ste. 5100  
Chicago, IL, 60601**