

Marine Industry Dealership Certification
200 East Randolph Drive
Suite 5100
Chicago, IL 60601
Phone 312-946-6500
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www.dealercertification.org

CUST # _____ Order # _____
(Office Use Only)



MARINE INDUSTRY DEALERSHIP CERTIFICATION REGISTRATION and AGREEMENT FORM

Participating dealerships must have both sales and service departments. The service facility must be a reasonable distance from the sales facility, and must be operated by the dealership.

Dealership Name: _____

Street Address: _____

(Please do not include a P.O. Box only. Some certification items are sent UPS.)

City, State, Zip: _____

Phone: _____ **Fax:** _____ **Website:** _____

Principal/Owner: _____

Title (if other): _____ **Email:** _____

Boat Brands Currently Sold: _____

Engine Brands Currently Sold: _____

Trailer Brands Currently Sold: _____

The Marine Industry Dealer Certification program includes:

- One day mandatory Launch Workshop – first year only
- Marine Industry Dealer Certification Launch materials
 - Process Guide(s), Process maps, support materials, etc.
- Employee Satisfaction Survey and analysis of results
- Access to a certification consultant prior to, during, and after certification visits
- A certification visit conducted by program consultant
- A pre-certification visit and/or additional support as needed and agreed to by the consultant and dealer

I certify that I am an authorized agent of the dealership listed above. By completing and signing this form, I agree to have my dealership location shown participate in the Marine Industry Dealer Certification program. I understand that this agreement applies only to the dealership location listed.

Certification of the dealership location listed is dependant on compliance with all of the criteria for Marine Industry Dealer Certification as outlined in the program process guide, verified by a visit from an approved program consultant, and payment of the appropriate program fees. It is understood that program certification of the dealership location listed is not guaranteed.

No additional dealership locations or businesses associated with the dealership listed may use or display any Marine Industry Dealer Certification materials or represent any location other than the location listed as a Marine Industry Certified Dealership (upon completion of the program), unless such location(s) have also been individually certified.

Payments made to attend a Marine Industry Dealer Certification Launch Workshop, to obtain certification visits, and applicable administrative fees, are non-refundable and are due in advance.

Upon completion and submission of this form and submission of required payment for attendance at a Marine Industry Dealer Certification Launch Meeting, the dealership will be contacted to schedule attendance at a program launch workshop.

Upon completion of the required launch workshop, the dealer location above may request to participate in the Certification Visitation Process outlined in the program process guide. Prior to the commencement of consultant visit services receipt of appropriate fee payment is required.

DEALERSHIPS WILL BE CHARGED A \$1,000 FEE FOR SITE VISITS CANCELLED LESS THAN 21 DAYS PRIOR TO THE SCHEDULED DATE. DEALERSHIP WILL ALSO BE BILLED FOR ANY TRAVEL COSTS INCURRED ASSOCIATED WITH RECHEDULING A SITE VISIT ONCE TRAVEL ARRANGEMENTS ARE COMPLETED.

If the dealership does not participate in the Certification Visitation Process within nine months of completing a launch workshop, attendance at a new Launch Workshop will be required. Cost of this additional Launch Workshop will be the responsibility of the dealership

Prior to receiving official program certification and receiving promotional materials, payment all fees and required documentation must be complete. A handling fee of \$50 per month may be added to all open accounts with fee payments open beyond 90 Days.

If the dealership does not complete the certification process including payment of all fees and submission of required documentation within nine months of their first Certification Visit, an additional consultant visit will be required. Cost of this additional consultant visit will be the responsibility of the dealership.

The dealership listed may not represent itself as a "Marine Industry Certified Dealership" until official written notice is provided confirming full compliance with all requirements and payments.

Dealer agrees that should it not remain a certified dealer and remain a participant in the dealer certification program or become de-certified, use of Marine Industry Certified Dealership materials, program logos, and all representations of program participation must cease immediately.

Should action be required to enforce Marine Industry Certified Dealership rules and regulations, including the proper use of Marine Industry Certified Dealership materials, program logos, representations or use at non-certified dealership locations, the dealership listed agrees to pay the costs of enforcement, including but not limited to attorney fees, court costs, and administrative fees.

Certification shall remain valid for a period of one year from the date of official notification of certification in the Marine Industry Dealer Certification program. Continued involvement in the Marine Industry Dealer Certification program beyond the first year requires annual re-certification and payment of related fees as outlined in the program guide.

Dealership Authorized Agent: _____
(Print)

Authorized Agent Signature: _____ Date: _____

Accepted by: _____ Date: _____

LAUNCH WORKSHOP REGISTRATION

Every dealership must attend a Launch Workshop the initial year of certification. At least two attendees per dealership are required. Many of the exercises are team activities.
WORKSHOPS MUST BE SCHEDULED A MINIMUM OF 20 DAYS PRIOR TO THE EVENT IN ORDER TO HAVE THE RESULTS OF YOUR EMPLOYEE SATISFACTION SURVEY.

Location and Date TBD:



Meeting Hotel - TBD

Dealership: _____

Contact for Certification: _____

Title: _____

Phone: _____ Fax: _____

Cell: _____ Email: _____

WORKSHOP ATTENDEES

Principal, General Manager, Departmental Managers recommended

NAME	TITLE
_____	_____
_____	_____
_____	_____
_____	_____

TOTAL NUMBER OF EMPLOYEES ATTENDING _____

AN EMPLOYEE SATISFACTION SURVEY WILL BE SENT TO YOUR DEALERSHIP PRIOR TO THE WORKSHOP.

TOTAL NUMBER OF EMPLOYEES AT DEALERSHIP _____

PAYMENT

Certification Launch Workshop	\$500.00
Employee Satisfaction Survey	250.00
<i>Grow Boating Subsidy</i>	<u>(250.00)</u>

Workshop Sub-total \$500.00 (per dealership, included with this registration)

Certification Site Visit	\$2,750.00
<i>Grow Boating Subsidy</i>	<u>(1,250.00)</u>

Site Visit Sub-total \$1,500.00 (due prior to consultant visit scheduling)

Certification Kit	\$495.00
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Kit Sub-total \$495.00 (due prior to shipment of kit materials)

Total Participant Fees	\$3,995.00 (US)
Total Grow Boating Subsidy	(1,500.00)

GRAND TOTAL DUE \$ 2,495.00 (US)

Dealerships may pay each of the three installments separately as due, or may pay the total certification cost. Payment of the full amount or a credit card authorization will prevent possible delays in consultant visit scheduling or material shipments.

Amount being paid: \$2,495 (US) or \$500 (US)

_____ I am paying by credit card (please circle one). I also authorize payment of future Visitation and Certification Kit charges as shown above to the credit card listed below at the required time.

VISA

MasterCard

American Express

Cardholder's Name: _____

Account Number: _____ Exp Date: _____

Signature: _____

For credit card payment, please fax all pages of this completed document to 312-946-1462

_____ I am paying by attached check. Make check payable Marine Certification, Inc.

**Mail this form with your attached payment to:
John Warnik
Marine Industry Dealership Certification
200 E. Randolph, Ste. 5100
Chicago, IL, 60601**