



Promotional Tools You Can Use

Welcome To The Water! We mean that sincerely. By Promoting the boating lifestyle and experience we also increase participation in boating and ultimately increase sales of marine products and services.

Our promotional tools are just one of the ways to increase participation and are extremely easy to use and did we mention they are all free?

So what are you waiting for? Get started in adding fun in discovering boating!



- ▼ Facebook Apps.
- ▼ Interactive Tools
- ▼ Videos



Facebook Apps.

Have you used our Movie Maker App.?



This fun interactive app has already exceeded over 6,000 movies. Is your movie one of them?



Below are the steps to get you started with the Movie Maker:

Be sure you are logged in as an administrator or you won't be able to follow the simple steps.

Click on the link below or copy and paste it into your browser and hit "enter".

https://www.facebook.com/dialog/pagetab?app_id=308699565882004&next=https://apps.facebook.com/dbmoviemaker

- Upon clicking "Add Page Tab" the user will be redirected to the landing page of the application (or the permission screen if you have never used the application).
- You do not need to grant the application permission unless you want to use the application. The tab has already been added to your brand page at this point.
- If you have not updated your brand page to use Timeline, the tab will show up at the bottom of the list of tabs along the left side of the brand page. You may have to click the MORE link to see it.
- They will then want to move its position to a more prominent location near the top.
- If you have updated their brand page to Timeline, the tab will show up as one of their icons on the right side of the top bar.
- If you have a lot of tab applications you will want to reorder this one to the top three so users don't have to click the down arrow on the right to find it.



Interactive Tools:

Add the *Boat Loan Calculator* In 2 easy steps

Powered By
Discover **BOATING**

LOAN CALCULATOR

Boating is more affordable than you think. In some instances, you can buy a brand new boat or PWC for around \$250.00 a month. Interest on a boat loan may be deductible if the boat has a galley, berth and head. If you know your monthly budget amount, enter it in the total loan amount window and work backwards to determine what size loan you can afford. Or, if you know the cost of the boat or PWC you want, put that amount in the monthly payment window to determine your monthly payment.

MONTHLY PAYMENT	TOTAL LOAN AMOUNT
1 Enter your loan amount:	<input type="text"/> \$
2 Select interest rate:	0.000 %
3 Select loan term:	0 years
CALCULATE ▶	Your monthly payment: –

Please note: Calculations are for example purposes only, do not include destination charges, title, or other fees and incentives and have no bearing on any loan approval. Results received from this calculator are designed for comparative purposes only, and accuracy is not guaranteed. By using this program you acknowledge that the National Marine Bankers Association (NMBA) shall not be responsible for any damages resulting from the use of the Loan Calculator by you or any other person, however caused.

To determine typical interest rates and terms, call a [National Marine Bankers Association](#) member, and visit one of their websites.

1. Copy this snippet of code:

```
<iframe src="http://www.discoverboating.com/buying/financing/loancalculator-clean.aspx" width="700" height="800" frameborder="0" marginheight="0" marginwidth="0" scrolling="no"></iframe>
```

2. Paste :

to the source code on website page.

[Preview how it works here](#)



Interactive Tools:

Add the *Cost Comparative Tool* In **2** easy steps

COST COMPARISON TOOL

Compare the cost of boating to other leisure activities.

Step **1** of **2**

SELECT YOUR PREFERRED COST OF A BOAT:

\$10,000 \$15,000 \$20,000 \$25,000
 \$30,000 \$50,000 \$75,000 \$100,000

Step **2** of **2**

SELECT THE ACTIVITIES OF YOUR INTEREST TO VIEW THEIR AVERAGE COST & COMPARE IT TO THE COST OF BOATING:

	Times/Year	Annual Cost
<input checked="" type="checkbox"/> MOTORCYCLING	N/A	\$5,000
<input checked="" type="checkbox"/> GOLFING (SINGLE PERSON)	<input type="text" value="1"/>	\$60
<input checked="" type="checkbox"/> GOLFING (FAMILY)	<input type="text" value="1"/>	\$210
<input checked="" type="checkbox"/> HUNTING	<input type="text" value="1"/>	\$180
<input checked="" type="checkbox"/> RVING	N/A	\$16,200
TOTAL:		\$24,750
BOATING COST:		\$2,932*

1. Copy this snippet of code:

```
<iframe  
src="http://www.discoverboating.com/buying/budgetplanner-clean.aspx" width="700" height="1140"  
frameborder="0" marginheight="0" marginwidth="0"  
scrolling="no"></iframe>
```

2. Paste :

to the source code on website page.


[Preview how it works here](#)



Interactive Tools:


Add the *Spousal Conversion Kit* In **2** easy steps

SPOUSAL CONVERSION KIT




Powered by


Let the water and wind work their magic. Take your significant other boating. Being on the water, experiencing the fun and excitement, is the best way to convince your family and friends to become boaters. Follow our tips for converting your significant other.

Video Persuasion



Click on thumbnail to watch the video

-  Family Fun
-  Out on the Boat
-  Fishing with My Son

7 Days to Boat Ownership

Before You Begin

BEFORE YOU BEGIN

Before you begin your seven day quest to boat ownership, take an opportunity to go out on a friend's boat with a few people including your Significant Other (S.O.). This will give your S.O. a...

[LEARN MORE >>](#)

Day 1

EDUCATE

Make 'em curious – Change your homepage to a picture of your dream boat or other intriguing boating images. With any luck your S.O. will be motivated to start researching boating. Then you'll have a chance...

[LEARN MORE >>](#)

Day 2

ACCESSIBILITY

Educate Significant Other (S.O.) on how accessible the boating lifestyle is by pointing out that 90 percent of Americans live within an hour drive of a body of water they can boater on...

[LEARN MORE >>](#)

1. Copy this snippet of code:

```
<iframe  
src="http://www.discoverboating.com/toolkit/spousalcon  
vkit/" width="848" height="2178" frameborder="0"  
marginheight="0" marginwidth="0"  
scrolling="no"></iframe>
```

2. Paste :

to the source code on website page.

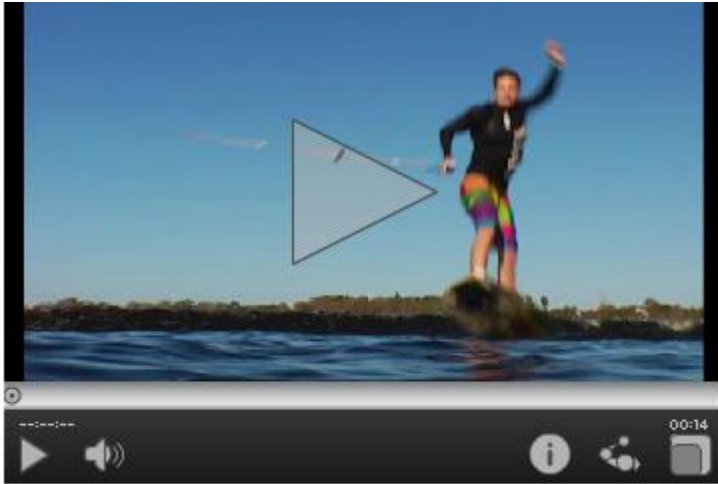
[Preview how it works here](#)



Videos:

Add *Discover Boating* videos In 2 easy steps

Make It Rain:



1. Copy this snippet of code:

```
<object width="480" height="321"
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AE6D-11cf-96B8-444553540000"><param name="movie"
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pluginspage="http://www.adobe.com/go/getflashplayer"
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381&playerForm=LVPPlayer&deepLink=true"></embed><
/object>
```

2. Paste :

to the source code on website page.



Videos:

Add *Discover Boating* videos In 2 easy steps

Cannonball:



1. Copy this snippet of code:

```
<object width="480" height="321"
id="limelight_player_663636o" classid="clsid:D27CDB6E-
AE6D-11cf-96B8-444553540000"><param name="movie"
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name="limelight_player_663636e"
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allowScriptAccess="always" allowFullScreen="true"
type="application/x-shockwave-flash"
pluginspage="http://www.adobe.com/go/getflashplayer"
flashvars="channelId=c7deb4f9b5464535b1a2ae02c5a34
0d4&playerForm=LVPPlayer&deepLink=true"></embed><
/object>
```

2. Paste :

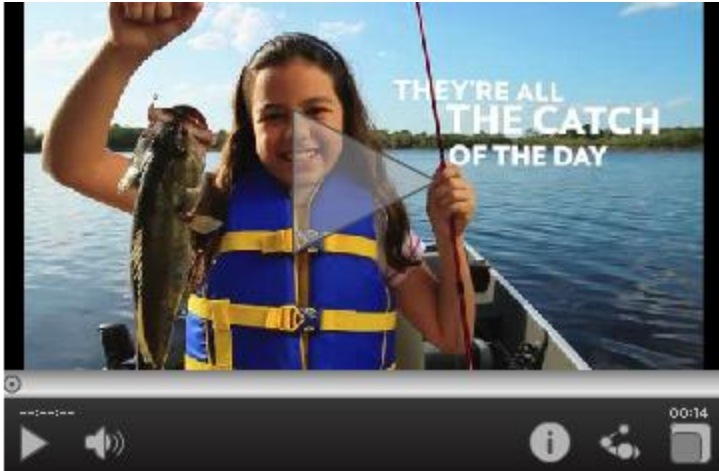
to the source code on website page.



Videos:

Add *Discover Boating* videos In 2 easy steps

Catch Of The Day:



1. Copy this snippet of code:

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name="limelight_player_707402e"
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allowScriptAccess="always" allowFullScreen="true"
type="application/x-shockwave-flash"
pluginspage="http://www.adobe.com/go/getflashplayer"
flashvars="channelId=1e9a538eb1fe4322a88284548a7d3
fdb&playerForm=LVPPlayer&deepLink=true"></embed><
/object>
```

2. Paste :

to the source code on website page.



Videos:

Add *Discover Boating* videos In 2 easy steps

Welcome To The Water:



1. Copy this snippet of code:

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value="always"/><param name="allowFullScreen"
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type="application/x-shockwave-flash"
pluginspage="http://www.adobe.com/go/getflashplayer"
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el&channelId=e74f85dd32e840ed9cb142f45480ab15&pl
ayerForm=DelvePlayer"></embed></object>
```

2. Paste :

to the source code on website page.



Videos:

Add Discover Boating videos In 2 easy steps

Good Run:



1. Copy this snippet of code:

```
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AE6D-11cf-96B8-444553540000"><param name="movie"
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hannelId=64a31feff4a248ae90b0375c740af5c2&playerFo
rm=DelvePlayer"/><embed
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allowScriptAccess="always" allowFullScreen="true"
type="application/x-shockwave-flash"
pluginspage="http://www.adobe.com/go/getflashplayer"
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el&channelId=64a31feff4a248ae90b0375c740af5c2&play
erForm=DelvePlayer"></embed></object>
```

2. Paste :

to the source code on website page.



Boating Guy Videos:

Click the links from the GrowBoating website videos and grab the embedding code for each.

[Boating Guy Videos](#)

To access the embedding code, click on this icon  in the bar below the player, then copy the code to add to your site.



- [Why visit a boat show](#)
- [Why visit Sport and RV show](#)
- [The cost of boat ownership](#)
- [Finance and Insurance](#)
- [Storage](#)
- [Buy new boat or used](#)
- [Why buy from a certified dealer](#)
- [Why buy a certified boat](#)
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