

April 15, 2014

The Honourable Leona Aglukkaq  
Minister of the Environment  
Les Terrasses de la Chaudière  
10 Wellington Street, 28<sup>th</sup> Floor  
Gatineau, Quebec K1A 0H3

**Re: Possible expansion of services on the Trent-Severn Waterway for the 2014 season**

Dear Minister Aglukkaq,

On behalf of the National Marine Manufacturers Association (NMMA) Canada, I would like to express our group's strong support for the possible expansion of services on the Trent-Severn Waterway for the upcoming boating season. NMMA has actively supported the increase in hours on various waterways with the government in the past, particularly as it related to the Rideau Canal, and is pleased to see a possible expansion of services is being considered for the Trent-Severn Waterway.

NMMA was equally pleased to see in Budget 2014 that Parks Canada has invested over \$390 million to make improvements to highways, bridges & dams located in national parks and along our historic canals, which will facilitate better access which includes the Crow Bay Dam on the Trent-Severn Waterway. This investment will also have a positive economic impact on local businesses (including many of our organization's members) and tourism stakeholders.

As you may know, NMMA Canada is a national, not-for-profit association that represents the recreational boating industry in Canada. Comprised of over 90 members in Canada and over 1300 in the United States, our member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by North American boaters. The recreational boating community has revenues of \$8.9 billion and a GDP of \$5 billion. The core of the industry employs about 70,000 Canadians across the country.

Given the wide range of businesses and stakeholders involved in the recreational boating industry (including dealers, marinas, hotels and tourism operators,), improved infrastructure and access in areas such as parks, local waterways and ports is of critical importance to NMMA and our members. As such, we very much hope that Parks Canada's future considerations will include discussions specifically related to recreational marine infrastructure and how strategic investments and support by government in this sector can help to significantly grow our members' ability to contribute to the Canadian national economy over the long-term.

Should you have any further questions or require additional information, I can be reached directly at (905) 951-4048 or via e-mail at [sanghel@nmma.org](mailto:sanghel@nmma.org).

Thank you very much in advance.

Sincerely,

Sara Anghel  
Vice President, Government Relations  
National Marine Manufacturers Association (Canada)