

NMMA Seminar Presenter Agreement 2012/2013

Strictly Sail Seminars produce high-quality seminar programs at boat shows around the country. Their goal is to promote the health and growth of sailing. Seminar presenters are expected to educate, inform and entertain the public about the joys of sailing.

Presenters agree to the following:

- Be employed by an exhibiting company or an author of a sailing related book in the Authors' Corner.
- Gear your presentation toward education.
- Communicate sailing-related information to the public.
- Entertain your audience.
- Do **not** present a product endorsement or an advertising pitch.
- Do **not** disparage your competition.
- Provide a current copy of license or certification if you wish to be listed as a doctor, instructor or captain.
- Provide a short seminar description / overview which may be used on the show website and in the show directory.
- Provide a short speaker biography which may be used on the show website and in the show directory.
- Recognize seminar sponsor, **Blue Water Sailing**, at the beginning and end of each presentation.
- Ask attendees to fill out sweepstakes information.

Please acknowledge that you have read and understand your role as a Seminar Presenter by signing and returning this form.

_____ / ____ / ____
Seminar Presenter (print) **Exhibiting Company** **Date**

Return to: Patty Lawrence, p.lawrence@fuse.net or fax 513-583-9403.