

### **Who is listed on the B2B Directory?**

Active NMMA members from the association's four divisions:

- [Boat Manufacturer Division](#)
- [Engine Manufacturer Division](#)
- [Marine Accessories and Components Manufacturers Division](#)
- [Associate Member](#) (service providers such as insurance, marinas, dealers, finance, etc.)

NMMA's 1,400 member companies produce more than 80 percent of the boats, engines, trailers and accessories used by boaters and anglers throughout the U.S. and Canada.

### **How do I search the NMMA B2B Directory?**

The basic way to perform a search is to select one of the seven category landing pages. Click on the category heading and select the related products. Company website and location will be displayed. NMMA members: please log in for complete contact information including phone and email.

### **How do I add my company to the B2B Directory?**

Join NMMA to have your company listed in the B2B directory.

[Hear directly](#) from members about the importance of protecting against regulatory challenges and increasing boating participation and [download](#) the NMMA brochure to read about all facets of the association.

For questions or to learn more, contact [Bryan Welsh, Director, Member Services](#).

### **How do I advertise with NMMA?**

NMMA offers multiple ways for you to reach highly targeted consumer boating audiences and industry stakeholder. Consumer advertising opportunities include Official Show Guide publications for each show, banner advertising on the show websites and e-mail campaigns. B2B opportunities include banner ads on [nmma.org](#) and in *Currents*, the association's daily e-news publication. [Learn more](#) about advertising with NMMA.

### **Does NMMA provide Export Development assistance?**

NMMA offers an Export Development Program to help its members grow their export businesses. NMMA also partners with the U.S. Department of Commerce to offer a variety of [resources](#) and services to help members tap into the world market, including USA pavilions at international shows, export counseling, international product certification, and export barrier and unfair trade assistance

NMMA works to help marine businesses expand into the global marketplace through:

- international programs
- business-to-business connections
- market research
- exporter education
- trade advocacy

Contact [Julie Balzano, Senior Export Development Director](#), to learn more.

### **Does NMMA provide recreational boating market research and industry data?**

The NMMA Statistics and Research Department provides members and industry stakeholders with the latest recreational boating industry forecasts, market data, research and trends. The department publishes comprehensive statistical abstracts on the U.S. and Canadian boating markets annually, shipment and new powerboat registration reports monthly, a quarterly industry data dashboard that provides a snapshot of boating market and economic trends, and is a ready resource state data, market breakdowns, regulatory reports, international reports and consumer information. [Learn more.](#)

### **FOR NMMA MEMBERS ONLY:**

For any of the following questions, please [Bryan Welsh, Director, Member Services](#) or call 312.946.6276.

How do I obtain my personal login and password?

How do I update our company directory information and associated product listings?

How do you change or opt out of the contact information displayed?

How do I report a solicitation or advertising that violates the policy of use for the B2B Directory?

Why do some members have missing contacts or direct email addresses?