



世界游艇盛典

THE INTERNATIONAL BOAT SHOW & FESTIVAL
2013 Sanya, China

活动时间 2013年10月16日-20日

活动地点 三亚半山半岛帆船港

D A T E OCT. 16-20, 2013

V E N U E Sanya Serenity Marina

盛典主旨 The purpose of the boat show

为什么叫世界游艇盛典?

国际游艇联合会 ICOMIA 首次在中国支持主办世界级游艇盛会,届时将组织 30 多个国家游艇行业协会参展参会,ICOMIA 秋季执委会执委会将同期举办,实现真正意义的国际化游艇盛会。

What is the International Boat Show and Festival?

It is the first time that ICOMIA supports a world-class boat show in China. It will invite more than 30 national recreational marine industry associations to participate in this boat show and the Executive Committee of ICOMIA will hold its autumn meeting at the same time.



为什么是顶级游艇盛会?

到目前为止,世界游艇盛典是在中国举办的最大规模的游艇主题活动:3大活动版块、12项活动内容、8万平米水陆联展、200多艘游艇登场、500多家企业参展、1000多代表参会、上万宾客参观;还有行业商务会议、世界游艇盛典颁奖晚会、游艇主题嘉年华、海上烟花表演、游艇主题婚礼……

Why is the top boat show event?

The International Boat Show and Festival is China's largest scale yacht themed event so far. It has 3 activity sections, 12 activity contents, 80,000m² spaces of land and in-water shows and over 10,000 customers to visit as well as industrial business conferences, award ceremony, yacht themed carnival, marine firework show, international sea-fishing competition and yacht themed wedding...

我们将如何运作?

专业化—在国际游艇联合会ICOMIA的大力支持下与中国交通运输协会邮轮游艇分会CCYIA组成专业团队倾力打造;

市场化—强有力的宣传推广、灵活多样的运作模式、以市场为核心的服务理念、定向精准的采购商邀请;

国际化—引进国际游艇展览标准, 搭建世界游艇交流平台, 跻身世界品牌游艇展览之列。

How will we operate?

- Professionalization – it is organized by professional team of CCYIA and strong supported by ICOMIA;
- Marketization – it has powerful and wide promotion and various flexible operative modes; it takes the market service concept as the core, accurate and directional invitation of buyers;
- Internationalization - introducing the standards of international boat show, building international yachts exchange platform, and hopefully, it will rank among one of the world's top boat shows.

我们将获得哪些方面的政府支持?

中国交通运输协会及海南省、三亚市政府联手支持; 省旅游委、口岸办、文体厅通力合作; 三亚半山半岛帆船港鼎力协助。

What kind of support will we get from the government?

It will be supported by China Communication and Transportation Association and Sanya Municipal's Government; cooperated with Hainan Tourism Committee, Port Office, Department of Culture Radio Television Publication and Sports of Hainan Province and strong assisted by Sanya Serenity Marina.

我们的目标是什么?

搭建最有效的交易平台, 提供最前沿的行业信息, 实现最大化的社会经济效益, 创建最完善的全产业链服务模式。

What is our goal?

To build a most efficient trading platform, provide forefront industrial information, maximize the economic profits of society and create the most comprehensive service mode of whole industry chain.



我们的愿景是什么?

打造中国第一游艇展会品牌, 使世界游艇盛典成为最具国际化特色、最具规模、最具影响力的世界游艇产业顶级盛会。

与海南省和三亚市政府共同努力将三亚打造成“国际游艇之都”、“东方迈阿密”。

What is our vision?

To create China's first boat show brand so that the International Boat Show and Festival becomes the one of biggest and most influential world yacht industrial top event with international character.

It will cooperate with Hainan province and Sanya Government to build the "international yachting city" and "Eastern Miami" in Sanya.



盛典背景 Boat show background



游艇业在中国是新兴产业,随着海南国际旅游岛建设上升为国家战略,游艇业已成为海南旅游业转型升级、创新发展的一个亮点。2010年,海南省正式实施《海南省游艇管理暂行办法》,15项游艇管理政策实现突破,海南游艇新政将极大推动海南游艇产业发展。2009年国务院《关于推进海南国际旅游岛建设发展的若干意见》要求“研究完善游艇管理办法,创造条件适当扩大开放水域,做好经批准的境外游艇停泊海南的服务工作”,为海南游艇产业快速发展提供了空前的机遇。

目前海南已建成三亚鸿洲、半山半岛帆船港、海口美源、新埠岛等多个专业游艇码头,共有1000多个泊位;正在建设和规划建设的游艇码头13个。据统计,目前已经有260多家与游艇产业相关的企业在海南登记注册。

海南具有十分广阔的海域空间,得天独厚的热带海洋气候和丰富多彩的海洋旅游资源,最适宜游艇常年开展海上游乐活动。因此,海南在发展游艇产业上具有得天独厚的优势。境内外游艇在海南检验登记将更加宽松、认证更加灵活、出入境手续更加简便、通关更加快捷、游览观光的空间更加广阔。



Yacht industry is a newly emerge industry in China, as construction of Hainan International Tourism Island rise to the national strategy, the yacht industry has become a highlight of the transformation, upgrading, innovation and development of Hainan tourism. In 2010, Hainan formally implemented 'Hainan Province Yacht Management Trail Implementation Method', there were 15 yacht management policies to achieve a breakthrough, the new yacht policies will greatly promote the development of Hainan yacht industry. In 2009, the State Council declared 'There are several suggestions regard to promote the development of Hainan International Tourism Island', which required 'learn to improve yacht management approaches, create conditions to applicably expand the open water, appropriately handle the approved offshore yachts berthing services in Hainan. This has provided an unprecedented opportunity for the rapid development of Hainan yacht industry.

Recently, a number of professional marinas have been built in Hainan such as Sanya Hongzhou Maria, Serenity Marina, Haikou Miesuan Marina and Xinbu Island Marina, and they have more than one thousand berths in total; there are 13 marinas have being built and planning to be built. According to statistic, presently, there have already been more than 260 yacht industry-related businesses registered in Hainan.

Hainan has very wide open sea areas, unique tropical ocean climate and a variety of marine resources for tourism; it is the most suitable for yacht activities all year round. Therefore, Hainan has the unique advantages for developing yacht businesses. The inspection and registration of domestic and foreign yachts will be easier, more flexible for certification, the entry and exit procedures are faster and simpler for custom clearance as well as wider sightseeing areas in Hainan.





Sanya is located in the southernmost in Hainan; it has rich marine resources for tourism, there are 19 bays with 258.7km coastline around the city which include Sanya Bay, Yalong Bay, Haitang Bay, Yazhou Bay, Dadonghai and Hongtang Bay, and there are more than 40 size of islands.

Recent years, the goal for Sanya city is 'construction of international tropical coastal tourism city', actively implementing the tourism development strategy, innovation of development ideas, improve tourism industry systems, accelerate the construction of tourism infrastructure, expand the tourism market development and enhancing the degree of openness to outside, as a result that the development of the tourism industry is showing a good scale and higher efficiency.

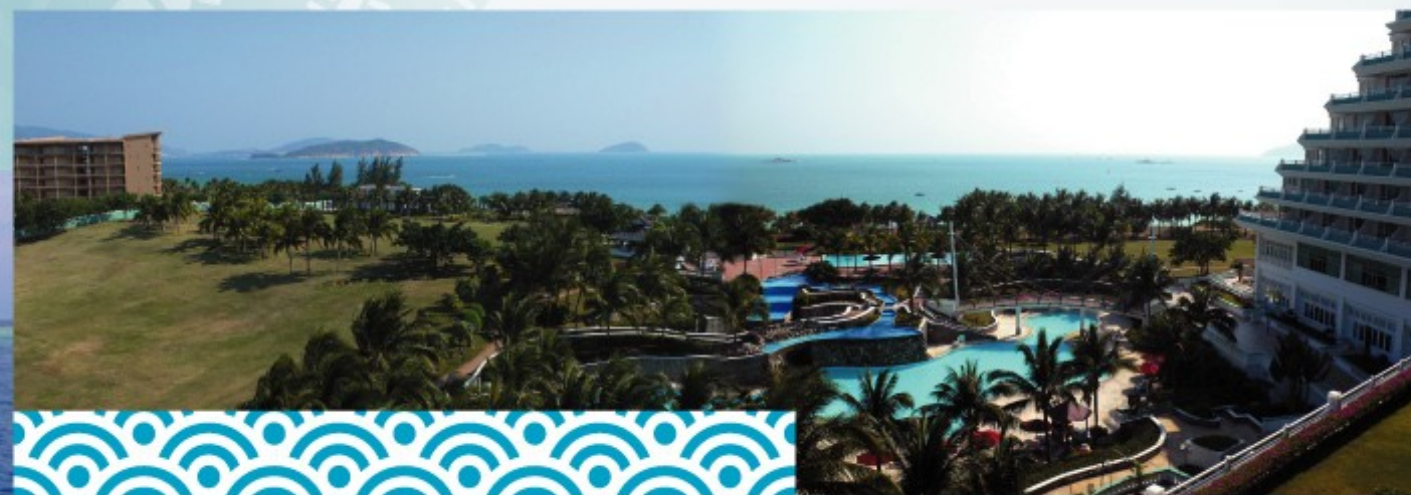
Meanwhile, there are more than 30 yacht clubs have established in Sanya, 8 A-Level Scenic Spots with 2 5A-Level Scenic Spots and 3 4A-Level Scenic Spots among them.



三亚地处海南岛最南端，海洋旅游资源颇为突出，全市境内海岸线长达258.7公里，有三亚湾、海棠湾、亚龙湾、崖州湾、大东海、红塘湾等19个港湾，同时有大小岛屿40多个。

近年来，三亚市以“建设国际性热带滨海旅游城市”为目标，积极实施以旅游为龙头的产业发展战略，创新发展思路，完善旅游产业体系，加快旅游基础设施建设，加大旅游市场开发力度，加强对外开放程度，旅游业发展呈现出规模扩大、效益提高的良好态势。

同时三亚市成立的游艇俱乐部就有30多家；三亚市还拥有A级景区8处，其中5A级景区2处，4A级景区3处。





全市列入统计的旅游宾馆(酒店)187家,其中,五星级宾馆10家,四星级宾馆21家,三星级宾馆25家拥有客房32177间,床位57210张,旅游接待能力明显增强。

三亚市不断加强对外合作与交流,积极参与国际旅游宣传促销活动,全力办好国际性赛事和活动,树立城市整体形象,取得了积极成效。举办世界小姐总决赛、新丝路模特大赛、世界大力士冠军赛、环岛自行车赛、世界沙滩排球巡回赛三亚公开赛、天涯海角国际婚庆节、沃尔沃世界帆船拉力赛等国际性赛事和活动,城市知名度不断提高。



Statistically, there are 187 tourism hotels listed in the city, with 10 5-star hotels, 21 4-star hotels, 25 3-star hotels, 32177 rooms and 57210 beds in total, tourist reception capability significantly enhancement.

Sanya constantly enhances the international cooperation and the exchanges, actively participate international tourist dissemination and promotion activities, set up the overall image of the city in order to gain positive effect. It successful hosted international competitions and activities such as the Miss World Finals, New Silk Road Model Contest, World Strongman Championship Competition, the Bicycle Race around the Island, Sanya Open World Beach Volleyball Tournament, Sanya International Wedding Festival and Volvo International Sailing Rally, hence, the city popularity continues to increase.

为迎接2011-2012沃尔沃环球帆船赛,半山半岛斥资7亿建造“半山半岛帆船港”,该项目被列为2012年海南省重点建设项目。这座完全按照国际标准设计的帆船港位于鹿回头湾,水域面积达225亩,吃水深度达5.5米,330个游艇泊位,陆地面积有105亩,陆地建筑面积达6万平方米。同期建设高档次的会所、运动员接待中心、商业街等业态,并设计有大型停车场及直升机停机坪等配套设施。



Serenity Peninsula spent \$700 million to build a 'Serenity Marina' to welcome 2011-2012 Volvo Ocean Race, which is listed as Hainan main construction project. The marina is located in Luhuitou Bay in full accordance with international standard design, it covers a water area of 225 mu (1Hectare=15mus), depth up to 5.5 meters, 330 yacht berths, land area of 105 mu and land construction area of 60,000 square meters. In the same period, it will build high-class clubs, athletes' reception centre and shopping mall and other businesses, also design a large car park and helipad and other facilities.

活动内容 Activity contents

世界游艇盛典—系列商务会议

2013年10月16日-19日

- 国际游艇联合会秋季执委会会议
- 世界各国游艇协会领袖峰会
- 游艇产业园区发展国际研讨会
- 国际游艇制造商、经销商合作洽谈会
- 国际游艇品牌推介会
- 游艇融资租赁研讨会
- 游艇帆船培训机构推介会
- 游艇旅游产品推介会
- 游艇地产项目推介会
- 国际公共游艇码头建设管理研讨会



Series of business conferences of the International Boat Show and Festival (9th-16th October 2013)

- The autumn meeting of the Executive Committee of ICOMIA
- Leaders' conference of international yacht associations
- Yacht industry park development international seminar
- International yacht manufacturers and agencies cooperation forum
- International yacht brands promotion
- Yacht leasing seminar
- Promoting yacht and sailboat training institutions
- Promoting yacht tourism products
- Promoting yacht real-estate projects
- Construction and management of international public marina seminar



会议形式丰富、主题多样、参与性强，其中包括：全体会议、分组会议、圆桌会议、洽谈会、研讨会、报告会、推介会、交际早餐会、交际酒会、主题宴会、交际茶歇等。

参会代表类别：国内外游艇行业商协会组织、游艇制造商、游艇设计商、游艇经销商、游艇直接消费者及潜在客户、游艇旅游服务商、游艇俱乐部、游艇主题地产商、金融保险服务机构、游艇培训机构、游艇维修服务商、码头管理服务商、游艇及旅游专业媒体、政府相关部门等。

The forum will have a rich variety of diverse events including: plenary sessions, breakout sessions, round tables, workshops, seminars, lectures, presentations, yacht and sailboat exhibits, breakfast meetings, cocktail parties, banquets, coffee break sessions to name a few!

Category of Attendees: domestic and overseas yacht industry and business associations, yacht manufacturers, yacht designers, yacht agencies, yacht direct consumers and potential customers, yacht travel service providers, yacht clubs, yacht themed real-estate developers, financial insurance service institutions, yacht training agencies, yacht maintenance service providers, marina management service providers, yacht and tourism professional media, relevant government departments

世界游艇盛典 - 国际游艇展览会

2013年10月17日-20日

水上展示

游艇、帆船、海钓船、摩托艇、充气船等各类海洋休闲运动船艇。

陆地展示

游艇码头开发服务商、维修服务商、培训机构、游艇经销商、俱乐部、金融服务机构、游艇专业媒体、游艇装备、水上运动产品等。

International boat show (17th-20th October 2013)

Water Show

yachts, sailboats, motorboats, sea fishing boats and inflatable boats and other types of marine leisure sports boats.

Exhibition on Land

Marina development providers, maintenance services, training agencies, yachts sale agencies, clubs, financial services, yacht professional media, yacht equipments and water sport products.



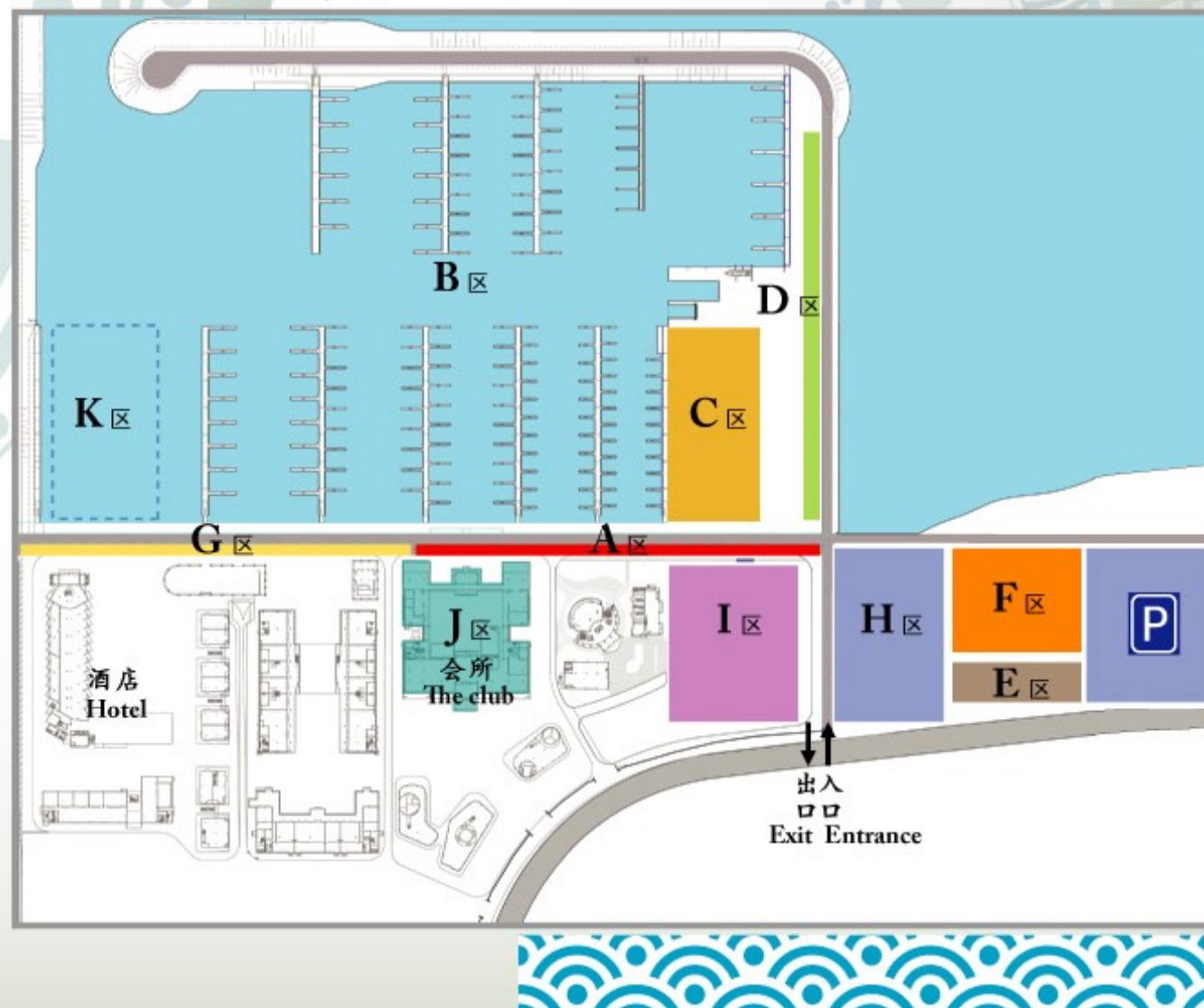
展区分布

- A区 世界各国游艇协会展区
- B区 水上游艇展区
- C区 陆地游艇展区
- D区 游艇设备及相关服务展区
- E区 游艇产业园区展区
- F区 游艇地产展区
- G区 世界游艇品牌图片、模型展区
- H区 水上休闲娱乐产品展区
- I区 户外会议区
- J区 室内会议区
- K区 水上体验区

Floor plan

- District A: international marine industry associations exhibition area;
- District B: boat show in water area;
- District C: boat show on land area;
- District D: yacht equipments and other relevant services exhibition area;
- District E: marine recreational industry park exhibition area;
- District F: yacht real-estate exhibition area;
- District G: international yacht brands pictures and models exhibition area;
- District H: water recreational products exhibition area.
- District I: Outdoor meeting area
- District J: Indoor meeting area
- District K: Water experience zone

展位图 attached floor plan





展览安排

布展三天 2013年10月14日-16日

展览四天 2013年10月17日-20日

撤展两天 2013年10月21日-22日

Exhibition Arrangements

Three days will be allotted for preparatory work such as decoration of the conference and exhibition area (14th-16th October 2013). The conference and exhibition together will collectively take place for a total of four days (17th-20th October 2013) and an additional two days will be left over for packing-up (21th-22th October 2013).

展览地点

三亚半山半岛帆船港

Venue

Sanya Serenity Marina



世界游艇盛典 - 主题文化活动

世界游艇盛典开幕式及烟花文艺晚会

2013年10月16日晚20:00-21:30

游艇主题彩灯烟花美食嘉年华

2013年9月30日—10月20日每晚20:00-23:00



Themed cultural activities of the International Boat Show and Festival

Opening ceremony and firework gala

(16th October 2013 20:00-21:30)

Yacht themed fancy lanterns, firework and gourmet carnival

(30th September-20th October 2013 20:00-23:00)



海上休闲娱乐体验活动

其中包括：游艇试乘试驾体验、模拟驾驶体验、海钓船海钓体验、儿童戏水乐园、青少年船模竞赛、海上热气球体验、帆板水上秀、摩托艇水上秀、潜水体验等。

2013年10月17日-20日



世界游艇盛典颁奖晚会

2013年10月17日晚20:00-21:30

游艇船主联谊会及化妆舞会

2013年10月18日晚20:00-21:30

世界游艇品牌影视、图片、模型、图书联合展览

2013年10月17日-20日



Award ceremony

(17th October 2013 20:00-21:30)

Boat owners' sodality and fancy dress party

(18th October 2013 20:00-21:30)

Films and television, pictures, models and books of international yacht brands exhibition

(17th -20th October 2013)

游艇婚礼

2013年10月1日-20日



Recreational activities experience in the water: yachts test drive and ride experience, simulated driving experience, deep-sea fishing on the sea fishing boat experience, children water park, youth boat race, fire balloon experience at sea, sailboard show, motorboat show and diving and others (17th-20th October 2013).

Yacht wedding (1st- 20th October 2013)

组织机构 organization framework



世界游艇盛典组委会组织机构

特别支持单位 国际游艇联合会 (ICOMIA)

支持单位 海南省人民政府 中国交通运输协会

主办单位 中国交通运输协会邮轮游艇分会 (CCYIA)

海南盛世开元文化产业投资开发有限公司

联合主办单位 海南省旅游委 海南省口岸办

海南省文体厅 三亚市人民政府

联合协办单位 三亚市海防与口岸办 三亚市文化广电出版体育局

三亚市旅游发展委员会 三亚市海洋与渔业局

三亚海关 三亚海事局 三亚市边防检查站

三亚质监局 三亚市外宣办 三亚市综合执法办公室

三亚市公安局 等

场地协办单位 三亚半山半岛帆船港



The Organizing committee of the International Boat Show and Festival

Special support:

International Council of Marine Industry Associations (ICOMIA)

Supports:

China Communications and Transportation Association (CCTA), the People's Government of Hainan Province

Hosts:

China Communications and Transportation Association – China Cruise and Yacht Industry Association (CCYIA), Hainan New Century Cultural Industry Investment & Development Co., Ltd (HNNC)

Co-hosts:

Hainan Tourism Commission, Hainan Provincial Port Administration office, Department of Culture Radio Television Publication and Sports of Hainan Province, Sanya Municipal People's Government.

The co-organizers:

Sanya Municipal Coastal Defense and Port Office, Sanya Cultural, Broadcasting and Sports Bureau, Sanya Tourism Industry Development Bureau, Sanya Marine and Fishery Bureau, Sanya Customs, Sanya Maritime Bureau, Sanya Border Checkpoint, Sanya Quality Supervision Bureau, Sanya Municipal Foreign Publicity Office, Sanya Integrated Law Enforcement Office, Sanya Municipal Public Police Bureau etc.

Venue co-unit: Sanya Serenity Marina

世界游艇盛典执委会组织机构

The Executive Committee of the International Boat Show and Festival



执委会秘书处职能部门设置

- 宣传推广部** 负责大会的各项宣传推广工作、负责大会官方网站的维护和运营工作、负责出版大会会刊及联盟会员内部刊物等。
- 商务开发部** 负责大会商务开发及广告招商、企业赞助招商工作。负责赞助企业的各项服务工作。
- 会务运营部** 负责大会会务工作、负责会务销售工作、负责参会代表的各项服务工作。
- 展务运营部** 负责游艇展示交易会招商工作及各项展示服务工作。
- 活动运营部** 负责该项目各项游艇主题文化活动的策划、组织、实施工作。
- 行政管理部** 负责项目报批和组委会的各类文案工作、财务工作和秘书处的日常行政工作、外联工作。

Functions of secretariat of the Organizing Committee

Promotion and Publicity Department: it will be responsible for all aspects of promotion and publicity of the event includes operating and maintenance of the event official website, publication of the event journal and internal promotional journal and others.

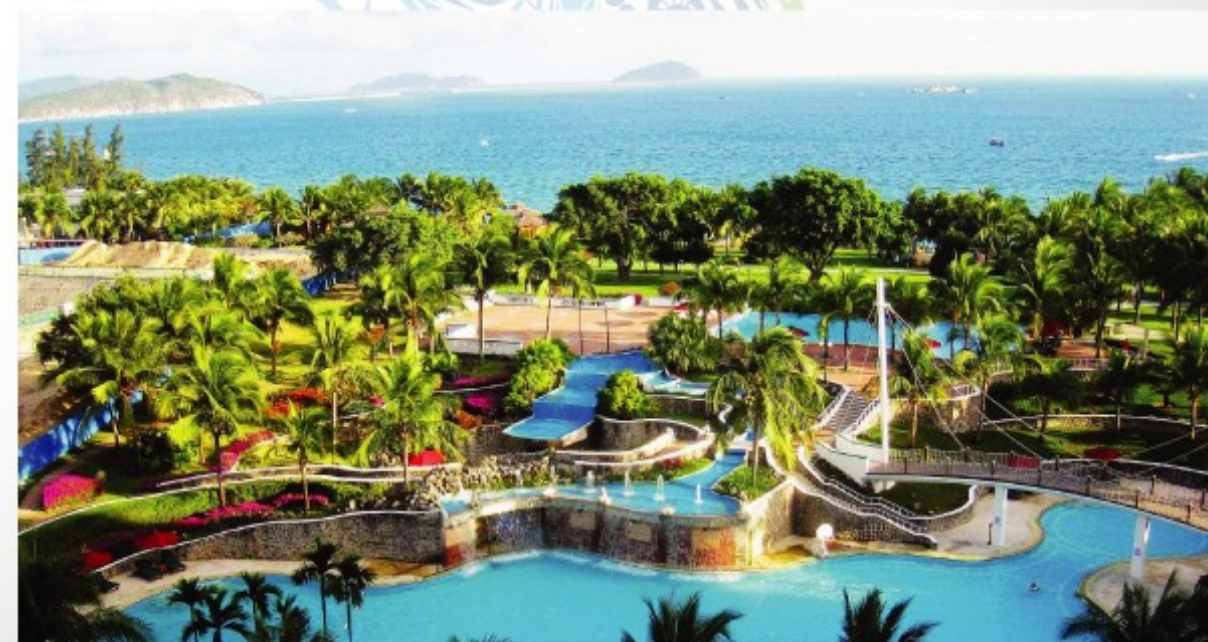
Business development department: is responsible for business development and corporate sponsorship, and taking care of all kind of services for the sponsors.

Conference organizing department: it will be responsible for meeting affairs, event ticket sales, and providing various services for delegates.

Exhibition Department: this team is responsible for attracting investment for yacht trade fair and providing various exhibition services.

Event Operating Department: this department is responsible for planning, organizing and implementing various yacht themed cultural activities.

Administrative management department: this department will be responsible for submitting the project to be approved, dealing with paperwork, finances and daily administration of the secretariat and various types of outreach work.



宣传推广 Promotion and dissemination



平面媒体合作计划

组委会计划与中央电视台和全国知名的游艇、旅游类、产经类、时尚类、休闲类专业报纸和杂志合作，邀请他们为大会媒体支持单位，并在活动举办期间在上述媒体上开设“世界游艇盛典”新闻报道专版和品牌营销广告专版。

网络媒体合作计划

组委会计划与全国游艇类专业网站进行合作，邀请他们为媒体支持单位。

电视媒体合作计划

组委会计划与全国各省卫视台财经频道合作，录制“世界游艇盛典”的电视专题片，并陆续播出。

大会前期、中期、后期宣传工作计划

在大会召开前三个月内，组委会将利用媒体支持单位的媒体资源开始全方位的前期宣传推广工作，其中包括大会新闻发布会等。在活动举办期间，主要以大会专访为主开辟活动新闻专版和广告专版。

活动闭幕后将有总结性新闻宣传报道。

组委会将设立活动官方网站 www.ibsf.cc

中国交通运输协会邮轮游艇分会为组委会设立活动官方网站。

Print media cooperation plan

The Organizing Committee plans to cooperate with China Central television and nationally renowned newspapers such as yachting, tourism, industry, fashion, leisure and magazines, invite them to be the support companies in the boat show and place exclusive columns and brand marketing advertising column in above newspapers during the boat show.

Website media cooperation plan

The Organizing Committee plans to cooperate with national yachting professional websites and invite them to be the support companies.

Television media cooperation plan

The Organizing Committee plans to cooperate with nationwide financial channel of satellite TV to produce TV documentary of the International Boat show and Festival and show on TV.

The promotion of early-stage, during the event and after the event plan

The Organizing Committee will use the sources of the media support companies to fully promote the event in the three months before the boat show which includes press release etc. During the event, the promotion mainly concentrates in exclusive interview of the boat show which includes activities news column and advertising column. There will be a summarized report after closing.

The Organising Committee set up official website for the boat show

CCYIA will on behalf of the Organizing Committee to set up the event official website. (www.ibsf.cc)



邀請計劃 Invitation plan



组委会将与国内各企业家协会、高端商务俱乐部、航空公司高端会员部、各金融机构金卡发行部门、高尔夫俱乐部等合作，共同定向邀请采购群体；

组委会将与各主承办单位联合邀请国际国内游艇产业协会、制造商、经销商、服务商、专家学者等行业精英；

组委会将与各主承办单位联合邀请政府相关部门负责人及全国游艇产业开发区、产业基地、游艇俱乐部、游艇地产商等；

组委会将与国内有实力的旅行社和专业营销推广公司合作，共同开展参观群体的组织邀请工作。



The Organizing Committee will cooperate with national enterprise associations, high-end business clubs, high-end clubs of airline, gold card issue department of financial institutions, golf clubs and directed invite purchasing groups.

The Organizing Committee will be together with main organizers to invite domestic and overseas yacht industry associations, manufacturers, sale agents, service providers and industrial elites;

The Organizing Committee will be together with main organizers to invite responsible persons from relevant government departments and national yacht industrial development districts, industrial bases, yacht clubs and yacht real- estates etc.

The Organizing committee will cooperate with domestic influential travel agencies and professional marketing promotional companies to invite visitors.

服务指南 Service guide



- 代理服务** 组委会与三亚市口岸办、海关、海事局、海洋渔业等部门通力合作，为参展商提供游艇报关、导航、仓储等相关手续的代理服务；
- 物流服务** 组委会将为参展商提供各类物流运输服务；
- 布展服务** 组委会将指定主场展览搭建服务商为参展企业提供特殊展位搭建服务；
- 交通服务** 其中包括：为特邀贵宾配礼宾车、为所有参展参会代表提供市内出租车预订服务、返程机票预订服务；
- 接机服务** 特邀贵宾由组委会负责提供接机服务；
- 注册服务** 组委会将设立统一注册服务处，为所有参展参会代表提供注册服务；
- 酒店住宿** 组委会将安排指定酒店以最优惠的价格为参展参会代表提供住宿服务；指定酒店不少于3家；
- 餐饮服务** 商务会议期间组委会将安排自助餐、展览期间组委会将安排工作餐、为穆斯林安排清真餐；



Agency services: the Organizing Committee will cooperate with port administration office, customs, maritime, marine and fisheries in order to provide services of boat declaration, navigation, warehousing and other related procedures for exhibitors.

Logistics service: the Organizing Committee will provide all kind of logistics services for exhibitor.

Set-up service: the Organizing Committee will appoint set-up service providers for the main exhibition and provide special booth set up service for the exhibitors;

Transportation service: it will provide special car for the VIP guests, provide city taxi booking service for all delegates and return flight ticket booking services;

Pick-up service: the Organizing Committee will provide pick-up service for VIP guests;

Registration service: The organizing committee will be set up registration service centre to provide registration services for all participating delegates;

Accommodation: the Organizing Committee will arrange designated hotels with most competitive prices for the participating delegates; not less than 3 designated hotels

Food and beverage service: the Organizing Committee will arrange buffet for business conferences, working meals during boat show and halal food for Muslim;



共同展望 Common outlook



如果您能够参与，您将得到世界游艇产业最前沿的信息并可能找到最佳合作伙伴；
如果您能够参与，您的产品将向全世界展示并得到客户的青睐；
通过您的参与，我们共同努力将世界游艇盛典打造成为中国游艇第一展会品牌；
通过您的参与，我们共同努力促进中国游艇产业的发展；

If you are able to participate in the event, you will get the world yacht industry cutting-edge information and find the best partners;

If you are able to participate in the event, your products will show to the world and customers of all ages;

Through your participation, we will make joint efforts to create the International Boat Show and Festival to be first boat show brand in China;

Through your participation, we will make joint efforts to facilitate the development of yacht industry in China;

欢迎您参加2013年10月在美丽三亚举办的首届世界游艇盛典！

You are welcome to attend the first International Boat Show and Festival in beautiful Sanya in October 2013!



旅游服务 组委会将安排指定旅行社以最优惠的价格为参展参会代表提供旅游服务，指定旅行社不少于3家；

翻译服务 在商务会议期间组委会将安排同传翻译，并根据参展商需要提供住宿酒店和活动现场翻译服务；

会务服务 每个参展参会代表都会收到一份由大会组委会制作的《会务服务指南》手册，手册中将详细注明参展参会的各项活动说明及服务细则；

气象服务 大会组委会将与气象部门合作，及时向参展参会每天发布天气预报，方便代表出行和增减衣物；

咨询服务 大会组委会将在机场、指定酒店、活动现场等地设立咨询服务台，为参展参会代表提供咨询服务；



Travel service: the Organizing Committee will arrange designated travel agencies with most competitive prices for the delegates; not less than 3 designated travel agencies;

Translation service: the Organizing Committee will arrange simultaneous interpretation during business conferences, and it will provide interpretation service in hotels and sites of activity regarding the requirement of exhibitors;

Conference service: every delegate will receive a Conference Service Guide which is made by the Organizing Committee, the manual will be detailed in the description of participating various activities and service rules;

Meteorological service: the Organizing Committee will cooperate with meteorological department in order to report daily weather forecast promptly to facilitate delegates arranging their trips;

Information service: the Organizing Committee will set up information desks at airport, designated hotels and activity sites to provide advisory service to delegates;



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组委会秘书处 Organizing Committee Secretariat

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