



FERIA INTERNACIONAL  
**COLOMBIA  
NAUTICA**  
THE PREMIER BOATING  
EVENT FOR LATIN AMERICA

**APRIL 27 – 30, 2017**  
**CARTAGENA DE INDIAS - COLOMBIA**

The **BRAND NEW** *Feria Internacional Colombia Nautica* is an ideal platform to identify both consumer and B2B trade opportunities in Colombia and throughout *Latin America*.

Photo: Jaime Borda

**EXHIBIT IN THE U.S.A. PAVILION**

## Feria Internacional Colombia Nautica 2017

Easy one stop booking  
through the **NMMA**<sup>®</sup>

One of the oldest democracies in Latin America, Colombia has a growing middle income population, rich history and privileged geographical location for boating. It is quickly emerging as a mandatory stop for sailboats, yachts and charters heading through the southern region of the Caribbean Sea. Located under the Hurricane Zone, Colombia is an excellent alternative during hurricane season.

Thanks to these natural advantages, growing economic stability and the government's continued commitment to grow nautical tourism and recreational boating, Colombia continues to gain position as a market of importance for our industry.

### Promising Areas **FOR U.S. EXPORTERS**

- Boat & yacht sales (cruising, fishing, center-consoles, sailing, tow boats)
- Boat construction, service and repair equipment
- Electronics & navigational instruments
- Marina equipment, design and development
- Dockside & anchoring equipment
- Safety products & supplies
- Charter brokers & operators
- Training institutions & sailing schools
- Engines, motors, propulsion equipment and parts
- Water sports equipment including wakeboards, kayaks, jet skis and more
- Scuba diving equipment and gear

**Book your stand  
TODAY!**

Contact the National Marine Manufacturers Association to learn more.  
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# About THE BOAT SHOW

Backed by a team of seasoned professionals, the Feria Internacional Colombia Nautica will take place April 27 - 30, 2017 in Cartagena de Indias, Colombia's most popular international tourist destination with direct flights from the US. The show will feature the largest selection of boats, boating accessories, and products for the nautical sector in the region. In addition to more than seventy-five exhibitors representing every facet of the industry, the show expects over 5000 visitors during the event & will feature a diverse on-water exhibition of new and used boats along with a world class indoor exhibition center for companies, like yours.

• Learn more at [www.colombianautica.com](http://www.colombianautica.com)



## U.S.A. PAVILION PRICING

The NMMA is taking the lead on organizing a top-notch country pavilion at this new show, with premium stand location and turn-key pricing.

All U.S.A. Pavilion stands measure 9m2 (approx. 100 sq. ft.) and include value-added features to enhance your experience:

*Space is **very limited** and we expect to sell out – so it is important to **BOOK EARLY!***

- Each stand is built from white shell scheme panels and include lighting, 1 electrical outlet, 1 table, 3 chairs, lockable information counter, fascia signage and marble flooring.
- Bilingual NMMA support before, during and after the show to streamline your registration and on-site experience.

*\*This does not include interpretation support during the show. Interpretation assistance can be arranged at an additional cost.*



- Company description included in Spanish language U.S.A. Exhibitor Flyer. Translation of description provided at no charge.
- Eight drink coupons to redeem throughout the show at the cash bar located steps from your stand.
- One (1) invitation for our exclusive CHIVA NAUTICA CRUISE, the night prior to the show. This 2 hr. cruise will tour the bay of Cartagena while enjoying refreshments and light snacks. Additional invites at \$85/person.

| Pricing: includes IVA                 | NMMA Member                       | Non-Member |
|---------------------------------------|-----------------------------------|------------|
| Turn-key 9m2 Stand                    | \$2,790                           | \$3,100    |
| On-water space available upon request | Call for pricing and availability |            |

*Don't delay. Register early for best space options!*

**CONTACT**

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**NMMA**<sup>®</sup>