

2017 APPLICATION FORM

USA PAVILION



Be a part of one of the largest country pavilions at METS! Exhibit in the U.S.A. Pavilion with the NMMA, and benefit from the following:

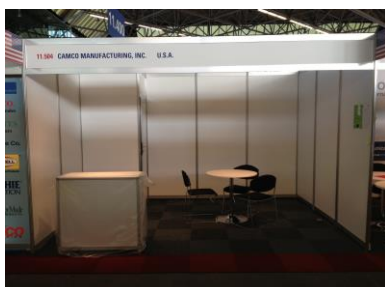
- Premium space location in the Amsterdam RAI, Hall 12, with a choice of varying booth sizes.
- Minimal staff time. NMMA coordinates your entire experience. — including registration, hotel booking, booth needs, show preparation and invoicing.
- No currency exchange rate fluctuations. NMMA locks in to a fixed rate (€ = \$) providing you with the assurance that your exhibition costs remain constant.
- Marketing that gets you noticed. Aggressive advertising and public relations campaigns work to maximize traffic in the U.S.A. Pavilion and include on-site branding and exposure. Buy Quality, Buy Experience, Buy American!
- Networking cocktail reception, with live music, for all U.S.A. Pavilion exhibitors plus unlimited invitations for your clients and industry contacts.
- “Meet Before METS” pre-show networking dinner.
- Complimentary coffee, refreshments and light snacks for all pavilion exhibitors, served daily in the NMMA booth.
- Pre-show and on-site support from NMMA's Export Development team.
- Meeting room areas, available on a first-come basis.

NMMA offers three space options.... Prices listed below are for NMMA members.

RATES FROZEN FOR THE THIRD CONSECUTIVE YEAR!

**Non-members are eligible to exhibit but will be charged a 20% surcharge on the prices noted below.*

1. **Standard Booth: 12 square meter stand: \$6,950.00*. See photo below.**
Turn-key package within a 12m2 stand (approx. 130 sq.ft). Space measures 3m deep x 4m wide and includes the RAI Participation Fee (required for all exhibitors)
2. **Small Booth: 9 square meter stand*: \$5,600.00*. Same as photo below less the storage closet.**
Turn-key package within a 9m2 stand (approx. 100 sq. ft.). Space measures 3m deep x 3m wide and includes the RAI Participation Fee *A very limited number of this size stand is available ONLY in the U.S.A. pavilion
3. **Bulk Space: Build a booth to meet your needs: \$575/m2*.**
Any booth larger than 12m2 can be accommodated (based on space availability) and include the RAI Participation Fee



METS 20 TRADE 17

All applications are subject to RAI and NMMA approval.

Review process can take up to two weeks.

Products must meet US Commercial Service 51% U.S. Content guidelines to exhibit within the USA Pavilion.

Please complete this form in its entirety to assist with the approval process.

Return to Julie Balzano, NMMA; jbalzano@nmma.org

Company name	:	Contact person	:
Website	:	Telephone	:
Street Address	:	Fax	:
City, State	:	E-mail	:
Zip code	:	Job Title	:
P.O. Box	:		
Postal code and name of town	:		
Country	:		
Exhibit Coordinator	:		
E-Mail	:		
Job Title	:		

Alphabetical listing of your company under the letter:

Must indicate: 9m2, 12m2 or specific size above 12m2:

Stand space: _____ in square meters (sqm) within the USA Pavilion

At the stand the following goods will be exhibited: Please list all that apply:

Exhibits	Brand name	Name of manufacturer

The company is:

- Manufacturer
- OEM, authorized international and/or European distributor
- Other, namely: _____

(X) Our product(s) belong to the following category:

Product	Product
Anchoring, docking equipment	Interior furnishings
Aspiration and ventilation	Lighting
RIB's (<3 meters in length, see conditions)	Lubrication
Boat care, chemicals, coatings, maintenance	Business to business magazines and websites
Boat covers and canvas	Marina and yard equipment
Boatbuilding materials and equipment	Maritime goods
Clothing and apparel	Mounting equipment
Cooling and exhaust systems	Navigation
Deck hardware / rigging	Plumbing
Electrical	Safety equipment
Electronics	Seating
Engine management	Soft goods
Engine and motors	Starter systems and parts
Fuel handling	Steering/stability equipment
Galley equipment / Appliances	Sterngear and propellers
Gas installations	Trailers (< 4 meters in length, see conditions)
Hardware	Transmissions and gears
Hydraulic systems	Ventilation
Insulation	

I certify that my products meet US Commercial Service 51% U.S. content – a requirement to exhibit within the USA Pavilion at METS 2017.

Date:

Signature:

Return to Julie Balzano, NMMA; jbalsano@nmma.org; Tel: 954-441-3234

NMMA space contract & invoice will be issued once RAI approval, U.S. content & space availability are confirmed. Non-refundable deposit for 50% of space costs will be required at that time to secure your space.

Applications accepted until September 8, 2017 pending space availability.

