

2016

PROGRESSIVE® INSURANCE MIAMI INTERNATIONAL BOAT SHOW®

INNOVATION AWARDS BY THE NUMBERS

YEARS IN EXISTENCE

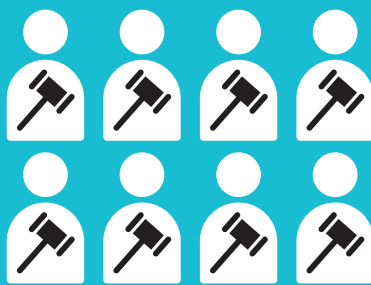


17 Number of products awarded in 2015

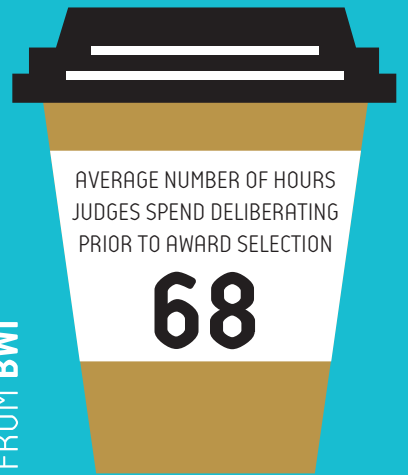
31 Number of product categories

250 Maximum number of words for product entry description

Maximum number of days from show in which a product must go to market



NUMBER OF JUDGES FROM BWI



Maximum number of minutes a product entry video should be



Average number of hours taken by nominees to prepare entry



TOP 5 PLACES YOUR ENTRY IS PROMOTED:

- 1 Boat Show PR
- 2 Official Show Guide
- 3 At Your Booth with Signage
- 4 www.miamiboatshow.com
- 5 Boat Show and NMMA Social Media

Average length of applause for winners

19 SECONDS

Average length of awards presentation

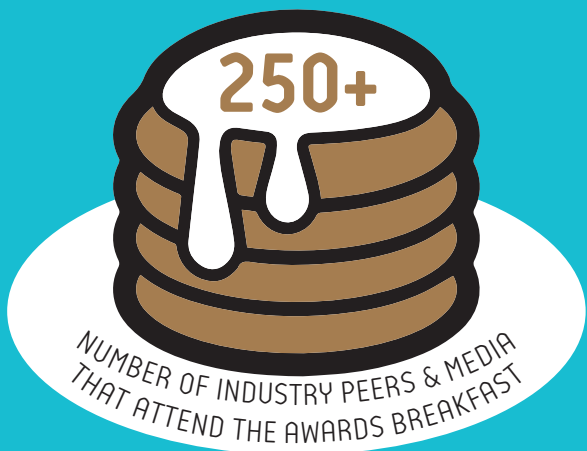
11 MINUTES
28 SECONDS

Average length of bragging rights for winners

A LIFETIME!

Average length of envy from competition

A LIFETIME!



Dozens NUMBER OF MEDIA STORIES GENERATED BY INNOVATION AWARDS ENTRANTS IN 2015

GET YOUR NEW PRODUCT THE RECOGNITION IT DESERVES!

Enter the 2016 MIBS Innovation Awards by January 6, 2016. Contact Rachel Timko for more details.

FOR MORE DETAILS, AND TO ENTER CONTACT:
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www.miamiboatshow.com/innovationawards

