



## REGISTRATION & CREDENTIALS

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Exhibitor Credential  
& Ticket Info

Exhibitor Credentials

Be My Guest Tickets

Will Call List

# BE MY GUEST TICKETS

**Be My Guest' Tickets — Invite Your VIPs to the Show**  
**NMMA Login is required**

Discounted Exhibitor Show Tickets — Invite your best customers and prospects to visit you at the show:

"Be My Guest" Tickets. These tickets are discounted 50% off the general admission price.

A \$50.00 deposit is required and there is a minimum order of 10 tickets.

You will receive your personal link to order your show tickets. Please do not share your link with anyone. If you need your link sent to you please email [newenglandtickets@nmma.org](mailto:newenglandtickets@nmma.org)

### New "Be My Guest" system

The "Be My Guest" (BMG) ticket process has been upgraded and added to **Expo Tracker**. The new process allows exhibitors to create, design and manage their own tickets.

To make it easy to use, the new system is similar in design to the credential sites. As an exhibitor, you will have the ability to seamlessly order BMG tickets and register for credentials without logging into multiple sites.

The new site allows you to:

1. Request e-ticket or hard stock tickets
2. Customize your e-ticket at an additional cost
  - A. Bold your Company Name
  - B. Include a company logo
  - C. Add text to your e-ticket—25 words or less (i.e. Visit us in space A1)
  - D. Add your brand logo to the footer
  - E. Attach a preferred e-ticket (Your company campaign/flyer, etc.)
3. Upload a spreadsheet of your customer base and email in a few easy steps
  - A. Email customers one at a time—whenever you want
4. Order tickets for other NMMA Shows you are exhibiting in without logging out
5. Switch to the registration site to order your badges without logging in/out of the site

### What remains the same:

1. Pay a \$50.00 deposit via credit card and order as many tickets as you like
2. Your credit card will be charged for the total redeemed tickets, less your deposit, within 30 days of the show's closing date.
3. Your tickets are 50% of general admission price; you are billed only for each ticket redeemed

**New orders originating on-site will be charged a \$50.00 deposit. Tickets will be printed on hard ticket stock.**

