



BE MY GUEST TICKETS

'Be My Guest' Tickets — Invite Your Best Customers and Prospects to the Show

To ensure a more efficient and improved experience at the New England Boat Show please note the following policy changes for Be My Guest Tickets and on site Will Call

**WILL
CALL**

1. Redeemed **Electronic Be My Guest tickets** will continue to be 50% off the general admission price.
2. Redeemed **Hard Stock Be My Guest tickets** will be **35% off the general admission price**.
3. Will Call envelopes will be provided by NMMA. They will be available for pick up on show site. Using a preprinted envelope will ensure for easier and faster service for your customers. Please remember to print clearly and use proper first and last names. **DEADLINE: Friday, January 24, 2020**

Hard Stock Be My Guest tickets left for your customers on show days must be dropped off the previous night.

Create, design and manage your guest tickets with the "Be My Guest" (BMG) ticket program. For ease of use, the process is similar to ordering badges. It allows you to:

What remains the same

1. Request e-ticket and/or hard stock tickets
2. Customize your e-ticket at an additional cost
 - A. Bold your **Company Name - FREE**
 - B. Include a company logo
 - C. Add text to your e-ticket—25 words or less (i.e. Visit us in space A1)
 - D. Add your brand logo to the footer
 - E. Attach a preferred e-ticket (Your company campaign/flyer, etc.)
3. Upload a spreadsheet of your customer base and email in a few easy steps.

Email customers one at a time—whenever you want

Please Note: e-tickets will not be sent directly to you as a single PDF as they were in the past. To send e-tickets you need your customers' first and last names, and email address

Save your BMG Ticket link (below) to log in and send emails

One ticket allowed per email—to send multiple tickets to one person, enter their information multiple times.

Questions:

Email— newenglandtickets@nmma.org

Phone— 866-688-0105



REGISTRATION & CREDENTIALS

Exhibitor Credential
& Ticket Info

Exhibitor Credentials

Be My Guest Tickets

Will Call List

4. Order tickets for other NMMA Shows you are exhibiting in without logging out
5. Pay a \$50.00 non-refundable deposit via credit card and order as many tickets as you like
6. A minimum of 10 tickets is required with the deposit.
7. Orders of 9 tickets or less are paid in full at the time of checkout
8. Your credit card will be charged for the total redeemed tickets, less your deposit, within 30 days of the show's closing date

New orders originating on site will be charged a \$50 non-refundable deposit. Tickets will be printed on hard ticket stock

The deadline to order Be My Guest tickets and have them mailed to you is **Friday, January 24, 2020**. Any hard stock ticket orders placed after the deadline will have to be picked up on show site. The ability to order and send e-tickets is open throughout the show.