



2011 Annual Conference

June 26 – 28, St. Petersburg Beach, Florida

AGENDA (subject to change)

All general sessions will be held in *Del Prado*

Friday June 24th:

2:00pm – 8:00pm: IHC (IHC committee members only) – *Boardroom 401*

Saturday June 25th:

8:00am – 11:00am: IHC meeting (IHC committee members only) – *Buena Vista Room*

1:00pm – 5:00pm: FUS/QC meeting (FUS/QC committee members only) – *Del Prado*

Sunday June 26th

PFDMA Board Meeting - *Buena Vista* 9:00am – 12 noon
TAG Meeting (TAG members – guests welcome as observers) – *Buena Vista* 1:30pm – 4:00pm
Registration – *Buena Vista Foyer* 5:00pm – 7:00pm
Opening Reception – *Buena Vista* 6:00pm – 7:00pm
Free Evening



Monday June 27th

BREAKFAST: - De1 Prado Foyer	7:30 am – 8:00 am
Chairman's Remarks and Welcome: <i>Dorothy Takashina (PFDMA President)</i>	8:00 am – 8:15 am
Welcome on behalf of the State of Florida and Update from Mandatory Wear Committee: <i>Richard Moore (BLA Florida)</i>	8:15am – 8:45am
International Harmonization Committee: Progress and Road Ahead: <i>Sam Wehr (Mustang)</i> <i>and Robin Scott (Body Glove)</i>	8:45am – 10:00am
COFFEE BREAK: - De1 Prado Foyer	10:00am – 10:15am
SDO, QC/FUS Update and Highlights: <i>Sarah Brooks, UL:</i> <i>John Lucius, Halkey Roberts and Brandi Baldwin, USCG</i>	10:15am – 11:00am
Updates from UL, IMANNA, FORCE, Rolf Popp	11:00am – 11:50pm
LUNCH: - North Terrace <i>Margaret Podlich, BoatUS: What the Future Holds</i>	12:00pm – 1:00pm
Standards and Approval Labs Panel Discussion: <i>IMANNA, UL, USCG</i>	1:15pm – 2:30pm
Boat Building Activity: - <i>Sunset Pavilion</i>	2:45pm – 6:00pm
Evening Poolside BBQ: Sunset Pavilion	7:00pm – 9:00pm

Tuesday June 28th

BREAKFAST: - De1 Prado Foyer	7:30am – 8:00am
Life Jacket “Wear It” Initiative and Strengthening Relationships: The National Safe Boating Council and its Continuing Efforts with Manufacturers: : <i>Fred Messman,</i> <i>and Rachel Johnson, National Safe Boating Council</i>	8:00am – 8:45am
Commercial Fishing Industry Opportunities and Updates: <i>Lee Stanford, Leland</i>	8:45 am – 9:15 am
Watersports Industry Tutorial: <i>Larry Meddock, WSIA</i>	9:15am – 9:45am
COFFEE BREAK: - De1 Prado Foyer	9:45am – 10:00am
Paddlesports Industry Panel Discussion: <i>Chris Stec, ACA</i>	10:00am - 10:30am
NASBLA Update, Discussion on mutual goals of PFDMA/NASBLA and PFD Label Surcharge Fund: <i>Mike Fields/John Johnson</i>	10:30am – 11:00am
A View from the Bridge: <i>Jeff Hoedt: USCG</i>	11:00am – 11:30am
Cold Water Immersion Survival and Spirit of America Youth and Family Education....Life Jackets... the Seat Belts of the water. <i>Jerry Craddock and Cecilia Duer, National Water Safety Congress</i>	11:30am – 12 noon
LUNCH (on your own)	12:00 pm – 1:30pm
Analysis of IMO Data Submitted on SOLAS lifejacket testing: <i>Sam Wehr</i>	1:30pm – 2:00pm
Grow Boating and PFD Design Competition Update: <i>Bernice McArdle, PFDMA</i>	2:00pm – 2:15pm
Conference Closing remarks	2:15pm
PFDMA Member Meeting: This meeting is open to PFD and PFD Component Manufacturers	2:30pm – 3:30pm