



# BE MY GUEST TICKETS

## 'Be My Guest' Tickets — Invite Your Best Customers and Prospects to the Show

The "Be My Guest" (BMG) ticket process allows exhibitors to create, design and manage their own tickets. **Please do not share your link with anyone.**

**To ensure a more efficient and improved experience at the Atlantic City Boat Show please note the following policy changes for Be My Guest Tickets and on site Will Call**

1. Redeemed **Electronic Be My Guest tickets** will continue to be 50% off the general admission price.
2. Redeemed **Hard Stock Be My Guest tickets** will be **35% off the general admission price.**
3. Will Call envelopes will be provided by NMMA. They will be available for pick up on show site. Using a preprinted envelope will ensure for easier and faster service for your customers. Please remember to print clearly and use proper first and last names.
4. Hard Stock Be My Guest tickets left for your customers on show days must be dropped off the previous night.



## REGISTRATION & CREDENTIALS

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Exhibitor Credential  
& Ticket Info

Exhibitor Credentials

Be My Guest Tickets

Will Call List

### What remains the same

1. Request e-ticket and/or hard stock tickets.
2. Customize your e-ticket.
3. Upload a spreadsheet of your customers and email e tickets to them.
4. **Please Note: e-tickets will not be sent directly to you as a single PDF as they were in the past. To send e-tickets you need your customers' first and last names, and email address.**
5. Order tickets for all NMMA Shows you are exhibiting in.
6. Your credit card will be charged for the total redeemed tickets, less your deposit.
7. Pay a non-refundable \$50.00 deposit via credit card and order as many tickets as you like. A minimum of 10 tickets is required with the deposit. Orders of 9 tickets or less are paid in full at the time of checkout.



The deadline to order Be My Guest tickets and have them mailed to you is Friday, February 8, 2019.

Any hard stock ticket orders placed after the deadline will have to be picked up on show site. The ability to order and send e-tickets is open throughout the show.

Questions:            Email— [actickets@nmma.org](mailto:actickets@nmma.org)  
                              Phone— 866-668-0105