

# UPGRADE YOUR SHOW GUIDE ENTRY

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 Sunsville CA 12345  
 info@company.com  
 www.company.com  
 Ph: (123) 456-7890  
 Fx: (123) 456-7890  
 Company description, details of new products or any other relevant information

**STANDARD ENTRY FREE**

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**INCLUDE A PHOTO FOR \$100**

Company description, details of new products or any other relevant information

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**INCLUDE A LOGO, PHOTO AND BOXOUT \$250**

Company description, details of new products or any other relevant information

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**INCLUDE A LOGO FOR \$100**



Company description, details of new products or any other relevant information







If you prefer to fax or mail your form, please check the relevant box below and send your form to: Alisdair Martin, TRMG LLP, 790 West Frontage Road, Northfield IL 60093 USA. Fax: (847) 441-4185

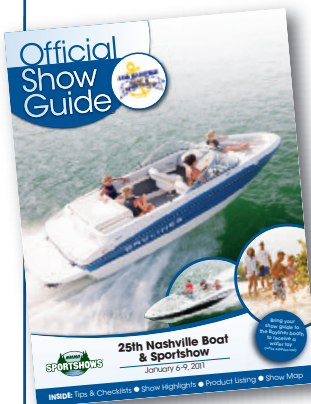
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Please note: the layout, fonts and colors used in these examples are a guide and are subject to change. Sizes are an estimate and will depend on content and page layout.

## THE SHOW GUIDE



Following the great success of the **2011 Nashville Boat & Sportshow Official Show Guide**, TRMG will once again be producing a high quality publication that will be made available to every attendee who attends the **2012 Nashville Boat & Sportshow**.



This Guide provides a great platform to:

- Drive more traffic to your booth at the show
- Educate and inspire the consumer about your product or service
- Generate a significant post-show response from the 45% of attendees who keep this show guide for up to six months!



For advertising rates and editorial opportunities please contact **Alisdair Martin** on **847 441 4122** or email [alisdair@trmgllp.com](mailto:alisdair@trmgllp.com)