

2010

MIAMI INTERNATIONAL BOAT SHOW & STRICTLY SAIL

MAXIMIZE YOUR INVESTMENT AT THE 2010 MIAMI INTERNATIONAL BOAT SHOW & STRICTLY SAIL

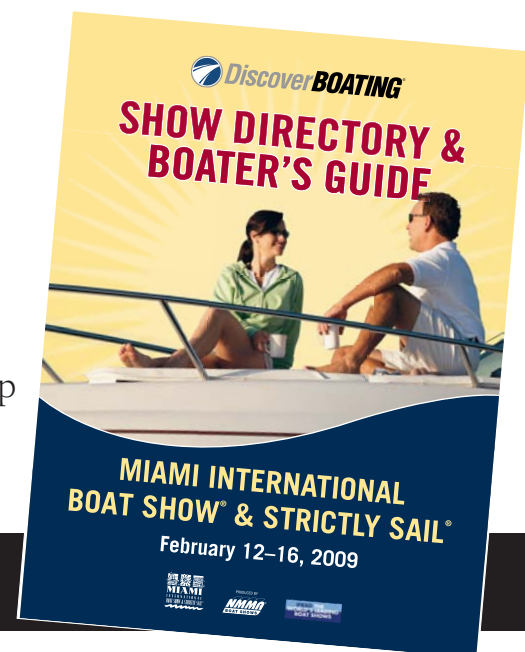


February 11-15, 2010


- Stand out from your competitors!
- Make sure your message is heard! Advertising will insure that you will be properly represented at the show and well after.
- Drive traffic to your display!
- Market your products & services to thousands!
- Reach your target audience!
- This is the official and only directory handed out at the gates to all attendees, free of charge!
- The Directory will contain pertinent industry information; exhibitor listings and locations, boats by brand, product and services listings, seminars, highlights, and a site map for attendees to navigate their way through the show sites.

* Special discounts are offered to Soundings advertisers.

Soundings



MIAMI INT'L BOAT SHOW & SHOW DIRECTORY & BOATER'S GUIDE

	(✓) SIZE	SIZES	PRINT PRICING	DIGITAL PRICING
		Full Page (7-5/16" x 10")	\$5,490	\$1,715
		2/3 vertical (4-13/16" x 10")	\$3,795	\$1,405
		1/2 Island (4-13/16" x 7.5")	\$3,265	\$1,125
		1/2 Horizontal (7-5/16" x 4-7/8")	\$2,970	\$1,090
	Show Dates: Feb. 11-15, 2010		1/3 Square (4-1/8" x 4-7/8")	\$2,090
		1/4 Page (3-9/16" x 4-7/8")	\$1,650	\$675
		1/8 Page (3-9/16" x 2-3/8")	\$935	\$270
Materials Due: Jan. 8, 2010		Spread*	\$10,445	\$3,095
		BOLD/LOGO	\$95	-----

*Full Page: Trim – 8-1/8" x 10-7/8"; Bleed – 8-3/8"x 11-1/4"

**Spread: Trim – 16-1/4" x 10-7/8"; Bleed: – 16-1/2" x 11-1/4"

FREE inclusion of digital ads with print ad purchase!

An added value of \$1,715 to \$3,095. The digital edition will be prominently displayed on the NMMA website as well as emailed to all regional Soundings subscribers and displayed on the Soundings website.

CONTACT INFORMATION

SOUNDINGS

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YES, Please contact me on the Show Directories & Guide!... or **RESERVE** the advertising space checked at right.

COMPANY NAME _____ CONTACT NAME _____

PHONE _____ FAX _____

ADDRESS _____

E-MAIL _____

AGENCY _____

CONTACT NAME _____

ADDRESS _____

PHONE _____ FAX _____

BILL MY:

SOUNDINGS PUBLICATIONS ACCOUNT NO. _____ AUTHORIZED BY _____ REP# _____

OR MY CREDIT CARD



ACCOUNT NUMBER _____ EXP. DATE _____ SIGNATURE _____