Be a part of the largest country pavilions at METS!
Exhibit in the U.S.A. Pavilion with the NMMA, and benefit from the following:

- Premium space location in the Amsterdam RAI, Hall 5, with a choice of varying booth sizes.
- Minimal staff time to prepare as NMMA coordinates your entire experience. — including registration, hotel booking, booth needs, show preparation and invoicing.
- No currency exchange rate fluctuations. NMMA locks in to a fixed rate (€ = $) providing you with the assurance that your exhibition costs remain constant.
- Marketing that gets you noticed. Aggressive advertising and public relations campaigns work to maximize traffic in the U.S.A. Pavilion, including on-site branding.
- Vibrant networking cocktail reception for all U.S.A. pavilion exhibitors, plus unlimited invitations for your clients and industry contacts.
- Unlimited coffee and snacks for all pavilion exhibitors, served daily in the “NMMA Café”.
- Pre-show and on-site support from NMMA’s Export Development team.

NMMA offers three space options…. Prices listed below are for NMMA members.
*Non-members are eligible to exhibit but will be charged a 20% surcharge on the prices noted below.

1. **Standard Booth:** 12 square meter stand: $7,850*. (See photo below.)
   Turn-key package within a 12m2 stand (approx. 130 sq.ft). Space measures 3m deep x 4m wide and includes the RAI Participation Fee (required for all exhibitors)

2. **Small Booth:** 9 square meter stand*: $6,300*. Sames as photo below less the storage closet.
   Turn-key package within a 9m2 stand (approx. 100 sq. ft.). Space measures 3m deep x 3m wide and includes the RAI Participation Fee *A very limited number of this size stand is available ONLY in the U.S.A. pavilion

3. **Bulk Space:** Build a booth to meet your needs: $660/m2*.
   Any booth larger than 12m2 can be accommodated (based on space availability) and include the RAI Participation Fee
All applications are subject to RAI and NMMA approval. Review process can take up to two weeks.

Products must meet US Commercial Service 51% U.S. Content guidelines to exhibit within the USA Pavilion.

Please complete this form in its entirety to assist with the approval process.

Return to Julie Balzano, NMMA; jbalzano@nmma.org

Company name: 
Website: 
Street Address: 
City, State: 
Zip code: 
P.O. Box: 
Exhibitor contact: 
Telephone: 
Fax: 
E-mail: 
Job Title: 
Postal code & name of town: 
Country: 
Exhibition Contact: 
E-Mail: 
Job Title: 

Must indicate: 9m2, 12m2 or specific size above 12m2:

Stand space: ___________ in square meters (sqm) within the USA Pavilion

Company name for publication: ________________________________

I certify that my product(s) have at least 51 percent U.S. content of the value of the finished product - a requirement to exhibit within the USA Pavilion at METS 2020.

Date: __________________________ Signature: __________________________

Return to Julie Balzano, NMMA; jbalzano@nmma.org; Tel: 954-441-3234

NMMA space contract & invoice will be issued once RAI approval, U.S. content & space availability are confirmed. Non-refundable deposit for 50% of space costs will be required at that time to secure your space.

Applications accepted until September 7, 2020 pending space availability.