

2020 APPLICATION FORM - U.S.A. PAVILION



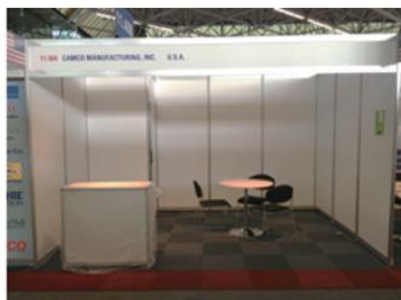
**Be a part of the largest country pavilions at METS!
Exhibit in the U.S.A. Pavilion with the NMMA, and benefit from the following:**

- Premium space location in the Amsterdam RAI, Hall 5, with a choice of varying booth sizes.
- Minimal staff time to prepare as NMMA coordinates your entire experience. — including registration, hotel booking, booth needs, show preparation and invoicing.
- No currency exchange rate fluctuations. NMMA locks in to a fixed rate (€ = \$) providing you with the assurance that your exhibition costs remain constant.
- Marketing that gets you noticed. Aggressive advertising and public relations campaigns work to maximize traffic in the U.S.A. Pavilion, including on-site branding.
- Vibrant networking cocktail reception for all U.S.A. pavilion exhibitors, plus unlimited invitations for your clients and industry contacts.
- Unlimited coffee and snacks for all pavilion exhibitors, served daily in the “NMMA Café”.
- Pre-show and on-site support from NMMA's Export Development team.

NMMA offers three space options.... Prices listed below are for NMMA members.

***Non-members are eligible to exhibit but will be charged a 20% surcharge on the prices noted below.**

1. **Standard Booth: 12 square meter stand: \$7,850*. (See photo below.)**
Turn-key package within a 12m2 stand (approx. 130 sq.ft). Space measures 3m deep x 4m wide and includes the RAI Participation Fee (required for all exhibitors)
2. **Small Booth: 9 square meter stand*: \$6,300*. Same as photo below less the storage closet.**
Turn-key package within a 9m2 stand (approx. 100 sq. ft.). Space measures 3m deep x 3m wide and includes the RAI Participation Fee *A very limited number of this size stand is available ONLY in the U.S.A. pavilion
3. **Bulk Space: Build a booth to meet your needs: \$660/m2*.**
Any booth larger than 12m2 can be accommodated (based on space availability) and include the RAI Participation Fee



METS MARINE EQUIPMENT
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17-18-19 NOV 2020
AMSTERDAM

**All applications are subject to RAI and NMMA approval.
Review process can take up to two weeks.**

Products must meet US Commercial Service 51% U.S. Content guidelines to exhibit within the USA Pavilion.

**Please complete this form in its entirety to assist with the approval process.
Return to Julie Balzano, NMMA; jbalzano@nmma.org**

Company name	:	Exhibitor contact	:
Website	:	Telephone	:
Street Address	:	Fax	:
City, State	:	E-mail	:
Zip code	:	Job Title	:
P.O. Box	:		

Postal code & name of town :
Country :
Exhibition Contact :
E-Mail :
Job Title :

Alphabetical listing of your
company under the letter:

Must indicate: 9m2, 12m2 or specific size above 12m2:

Stand space: _____ in square meters (sqm) within the USA Pavilion

Company name for publication: _____

*I certify that my product(s) have at least **51 percent U.S. content** of the value of the finished product - a requirement to exhibit within the USA Pavilion at METS 2020.*

Date:

Signature:

Return to Julie Balzano, NMMA; jbalzano@nmma.org; Tel: 954-441-3234

NMMA space contract & invoice will be issued once RAI approval, U.S. content & space availability are confirmed. Non-refundable deposit for 50% of space costs will be required at that time to secure your space.

Applications accepted until September 7, 2020 pending space availability.