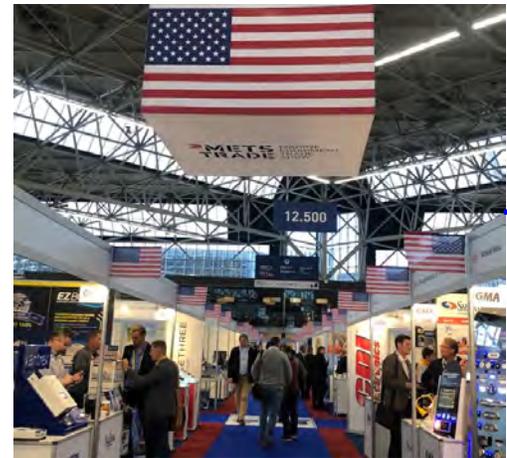


EXHIBIT IN THE U.S.A. PAVILION AT METS 2020

The Marine Equipment Trade Show (METS) is the biggest and best-attended business-to-business leisure marine equipment show in the world!

METS draws more than 26,000 visitors. Attendees include yacht and boat builders, naval architects, repair yards, distributors, captains, marina developers and equipment manufacturers from around the world, who return year after year because they know METS is the most comprehensive show of its kind.

The National Marine Manufacturers Association (NMMA) organizes and operates the U.S.A. Pavilion, **the largest country pavilion at the show**. Our U.S.A. Pavilion offers cost-effective, turn-key exhibition packages in a prime location making it as easy as possible for marine companies to reach the global market.



EASY ONE-STOP BOOKING THROUGH THE NMMA

ADVANTAGES OF EXHIBITING IN THE U.S.A. PAVILION:

- > Easy one-stop booking of premium spaces in Hall 5 in the Amsterdam RAI with a choice of different booth sizes.
- > Minimal staff time. NMMA coordinates your entire experience—including registration, hotel, booth needs, shipping and invoicing.
- > No currency exchange rate fluctuations. NMMA locks you in to a fixed U.S. \$ rate so your exhibition costs will remain constant.
- > Marketing that gets you noticed. Aggressive advertising and public relations campaigns work to maximize traffic to the U.S.A. Pavilion and include on-site branding and exposure. **Step this way to the U.S.A!**
- > **NEW!** Exclusive on-line stand package with NauticExpo.com, the on-line boating and maritime exhibition.
- > Networking beach theme cocktail reception for all U.S.A. Pavilion exhibitors, plus unlimited invitations for your clients and industry contacts.
- > Complimentary coffee, refreshments and light snacks for all pavilion exhibitors served daily in the NMMA “café”.
- > Pre-show and on-site logistical support from NMMA’s Export Development team.

The U.S.A. pavilion is moving to Hall 5!



"Being part of the U.S.A. pavilion provides our company great exposure and brand confidence"

Will Aboutarf, Propglide USA Corp

"NMMA makes coming to the show that much easier!"

Heather De Rosier, Polyform US

The U.S.A. pavilion is noted for innovation and quality. That's where we want to be!"

Mike Stenberg, Dr. Shrink, Inc.

REGISTER TO EXHIBIT

Returning U.S.A. pavilion exhibitors who register by March 20, 2020, with paid deposit have first right of refusal for current booth location.

New applicants will be assigned space on a first-come, first-served basis. Application must be submitted and is subject to RAI and NMMA approval. Non-member surcharge will apply.

Products must meet U.S. Commercial Service 51% U.S. content guidelines.

To request an application, contact jbalzano@nmma.org

BOOTH OPTIONS:

STANDARD BOOTH: 12 square meter stand: \$7,850*

Turn-key package within a 12m2 stand (approx. 130 sq.ft). Space measures 3m deep x 4m wide and includes the following:

- > Hard white walls with fascia signage (company name/country and stand #)
- > Lockable storage closet with coat rack (1mx1m)
- > Carpet, one table, three chairs and one information counter
- > Two double spotlights and one 220V power outlet
- > Daily stand cleaning
- > RAI Participation Fee (required for all exhibitors)
- > Unlimited coffee and snacks in the "NMMA Café"
- > Exclusive on-line stand package with NauticExpo.com, the on-line boating and maritime exhibition.

SMALL BOOTH: 9 square meter stand**: \$6,300*

Turn-key package within a 9m2 stand (approx. 100 sq.ft). Space measures 3m deep x 3m wide and includes the following:

- > Hard white walls with fascia signage (company name/country and stand #)
- > Carpet, one table, three chairs and one lockable information counter
- > Two double spotlights and one 220V power outlet
- > Daily stand cleaning
- > RAI Participation Fee (required for all exhibitors)
- > Unlimited coffee and snacks in the "NMMA Café"
- > Exclusive on-line stand package with NauticExpo.com, the on-line boating and maritime exhibition.

BULK SPACE: Build a stand to meet your needs: \$660/m2*

Any booth larger than 12m2 can be accommodated (based on space availability) and includes:

- > Hard white walls with fascia signage (company name/country and stand #)
- > Carpet
- > Stands 35m2 and smaller: includes items listed in Standard Booth
- > Stands larger than 36m2: includes all items listed in Standard Booth plus extra table/three chairs/counter and two lights
- > Unlimited coffee and snacks in the "NMMA Café"
- > Exclusive on-line stand package with NauticExpo.com, the on-line boating and maritime exhibition.

**Non-member: 20% surcharge will apply to booth rates.*

***Only in the U.S.A. Pavilion; availability is extremely limited.*



To request an application, contact:

Julie Balzano, Sr. Director, Export & Workforce Development

Tel: 954.441.3234 | **Email:** jbalzano@nmma.org

FINAL REGISTRATION DEADLINE: SEPTEMBER 7, 2020 - BASED ON SPACE AVAILABILITY