

MIAMI INTERNATIONAL BOAT SHOW INNOVATION AWARDS
Official Entry Form – to be included in all ten packets that are sent to the judges
***Please include credit card information on only one of the ten forms**



Company Name _____

Booth Number _____

Contact Name/Title _____

Email _____

Phone _____ Fax _____

On-site Cell Phone Number at Show (mandatory) _____

Product Name _____

PAYMENT INFORMATION (\$200 for each product entered into the Innovation Awards program)

To Pay By Check:

NMMA, Attn: Melissa Gurniewicz
200 E. Randolph Suite 1500
Chicago, IL 60601

To Pay By Credit Card:

*NMMA has adopted an online system to process all credit card transactions. NMMA will create your order as requested and contact you via e-mail or fax with the required credit card payment instructions.

PLEASE INDICATE THE PRODUCT CATEGORY FOR THIS ENTRY

- Runabouts and Fishing Craft to 24'
- Cruisers (25' to 140' including fishing craft)
- PWC, Jet boats, Pontoon Boats
- Inflatables, Small Boats (up to 15') and Tenders
- Sailboats (mono, multi-hull)
- Docking and Fendering Equipment (owner installed docks, boatwhips, boatlifts, davits, cranes, fenders or fendering systems, etc.)
- Consumer Electronics and Software
- Consumer Personal Gear and Soft Goods (clothing, sunglasses, safety equipment,)
- Consumer Installed Non-Electronic Hardware (equipment must be non-electronic and may be deck equipment such as anchors, BBQs, blocks, winches/winch handles or interior hardware such as screens, vents, etc.)
- Safety Equipment
- Water Sports and Equipment (fun, non-safety related products and fishing products)

*** Please Note: All boats entered in the Innovation Awards must be NMMA Certified.**

PRODUCT DESCRIPTION: Please briefly describe (120 words or less) the product, emphasizing what makes this product innovative and different from other products available. Real differentiators will be more useful to the judges than promotional marketing copy. You will need to include date first available for purchase and price. Please send this description along with a product photo and company logo via email (mgurnie@nmma.org) or include a CD with the ten packets.

****All participating companies are required to sign the following: I certify that all product performance claims being made in the materials submitted to the Innovation Award Judges for consideration in the Innovation Awards program are true and can be validated through product testing.**

Name (Please Print) _____

Signature _____

DEADLINE: Entry form, supporting material and payment is due January 22, 2010.

Return the completed Entry Form, Supporting Materials, and Payment to: NMMA, Attn: Melissa Gurniewicz, NMMA Innovation Awards, 200 E. Randolph Drive, Suite 5100, Chicago, IL 60601. Or Fax To: 312.946.0401

****PLEASE EMAIL (mgurnie@nmma.org) OR SEND A CD INCLUDING A PRODUCT PHOTO, COMPANY LOGO, DESCRIPTION AND MAIL TEN PACKETS BY JANUARY 22, 2010!**