



# EXHIBITOR WRISTBAND & TICKET INFO

## EXHIBITOR AND WORKING DEALER WRISTBANDS

You will receive a unique link to pre-order your Exhibitor **WRISTBAND**.

**\* Wristbands will be issued on-site ONLY. All Employees must pick up their wristband individually, and sign off.\***

If you need your link sent to you please email [norwalkcredentials@nmma.org](mailto:norwalkcredentials@nmma.org).

The maximum number of **wristbands** is determined by the amount of square feet for which your company has contracted.

If you have any questions please contact us at [norwalkcredentials@nmma.org](mailto:norwalkcredentials@nmma.org)

**\*\*To avoid the anticipated longer lines on opening day make sure you and your employees pick up their wristbands as early as Monday, September 18<sup>th</sup>.\*\***

**Replacement WRISTBANDS are at a cost of \$15.00 each.**

Exhibitors must wear their exhibitor wristbands for entry into the show grounds.

***\*\*\*once a wristband is put on it cannot be taken off and put back on again. These wristbands are unique and have a one way locking mechanism. They are small, comfortable, able to get wet, and dry quickly\*\*\****

Allows 2 hour early access into the show and removal of product from the show.  
(Management requires photo I.D. with each entry).

## SERVICE CONTRACTOR WRISTBANDS

Wristbands worn by Independent Contractors such as boat detailers.

Access to the show rounds must be preapproved by NMMA if requiring more than 2 hour access into the show.

## OVERNIGHT CREDENTIAL (LIVE ABOARD PASS)

Exhibitors who have staff staying onboard a boat overnight during the show, must obtain an overnight access pass. ID and Overnight pass must be presented at the Security check-in.

Exhibitors are to remain inside the boat and not permitted to roam the show grounds after show closing.

## LOOKING FOR A NAME TAG

We understand that you may not have a name tag and have found some providers that can offer you this service for a cost. See below for a list of companies. Keep in mind that these take some time to make and then ship to you so a low yourself enough time to have it available for the show.

[NameTag.com](http://NameTag.com)

[Namify](http://Namify)

[Name Badges International](http://Name Badges International)

[Best Name Badges](http://Best Name Badges)

[Way Cool Tags](http://Way Cool Tags)

[My Name Badges](http://My Name Badges)

## REGISTRATION & CREDENTIALS

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Exhibitor Credential &  
Ticket Info

Exhibitor Credentials

Guest Tickets

Will Call List



# EXHIBITOR WRISTBANDS

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## Trade Credentials

A Trade Badge may be obtained by anyone in the Marine Industry attending the show (non-exhibitors).

### Trade credential fees

Members: Complimentary when ordered August 1–November 15, 2017.  
After November 15, 2017—\$35.00

Non-Members: Early renewal August 1–November 15, 2017—\$35.00  
After November 15, 2017—\$40.00

On-line registration is the quickest and most convenient way to acquire trade credentials.

**\*\*\*A Trade Badge will allow you access into the Norwalk Show however, you will be asked to present your ID verifying the name on the badge upon entry\*\*\***

[REGISTER HERE FOR YOUR TRADE CREDENTIALS](#)



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# BE MY GUEST TICKETS

## Be My Guest' Tickets — Invite Your VIPs to the Show NMMA Login is required

Discounted Exhibitor Show Tickets — Invite your best customers and prospects to visit you at the show with "Be My Guest" Tickets. These tickets are discounted 50% off the general admission price. A \$50.00 deposit is required and there is a minimum order of 10 tickets.

You will receive your personal link to order your show tickets. Please do not share your link with anyone. If you need your link sent to you please email [norwalktickets@nmma.org](mailto:norwalktickets@nmma.org).

### New "Be My Guest" system

The "Be My Guest" (BMG) ticket process has been upgraded and added to **Expo Tracker**. The new process allows exhibitors to create, design and manage their own tickets.

To make it easy to use, the new system is similar in design to the credential sites. As an exhibitor, you will have the ability to seamlessly order BMG tickets and register for credentials without logging into multiple sites.

The new site allows you to:

1. Request e-ticket or hard stock tickets
2. Customize your e-ticket at an additional cost
  - A. Bold your Company Name
  - B. Include a company logo
  - C. Add text to your e-ticket—25 words or less (i.e. Visit us in space A1)
  - D. Add your brand logo to the footer
  - E. Attach a preferred e-ticket (Your company campaign/flyer, etc.)
3. Upload a spreadsheet of your customer base and email in a few easy steps
  - A. Email customers one at a time—whenever you want
4. Order tickets for other NMMA Shows you are exhibiting in without logging out
5. Switch to the registration site to order your badges without logging in/out of the site



What remains the same:

1. Pay a \$50.00 deposit via credit card and order as many tickets as you like
2. Your credit card will be charged for the total redeemed tickets, less your deposit, within 30 days of the show's closing date.
3. Your tickets are 50% of general admission price; you are billed only for each ticket redeemed

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**New orders originating on-site will be charged a \$50.00 deposit. Tickets will be printed on hard ticket stock.**

